# METROPOLITAN REPORT

**Economic Indicators for the New Orleans Area** 



Division of Business and Economic Research, University of New Orleans

Volume 19, No. 1 Forecasts for the 1<sup>st</sup> Quarter 2008, through the 4<sup>th</sup> quarter 2009 April 2008

# HIGHLIGHTS

- The United States economy is predicted to see its growth near zero in the first quarter of 2008 and then to recover slowly. Whether the economy experiences a recession in technical terms, the pain of a national economic slowdown is a reality.
- With low levels of unemployment due to reduced population and the stimulus of the rebuilding effort, it is likely that New Orleans will be somewhat insulated from the national economic downturn.
- In New Orleans, initial unemployment claims fell from an average of about 860 per week prior to Katrina to less than 400 per week in contrast to the sharp rise in claims at the national level during the first quarter of the year.
- With Katrina, New Orleans lost about 30 years of population growth. The population is still recovering, but the rate has slowed from the quick rate of return right after the storm. The forecast is for population to average 1,174,000 in 2009.
- Both population and employment are at about 86% of pre-Katrina values. Population and jobs are recovering at similar rates.
- The New Orleans per capita income has moved above the national average, estimated to reach \$40,200 from \$30,600 before the storm. Increased earnings are a major source of this shift.
- The construction industry is a chief force behind the activity in the New Orleans economy at this time. Though residential construction remains active, it was dwarfed in 2007 by non-residential building construction. Activity in 2008 started out strong in the non-building sector.
- 21,000 jobs were added to New Orleans area employment in 2007, bringing the total number to 523,000. Jobs are expected to grow to 538,600 jobs by the end of 2009. While the recovery spending continues, the economy will continue to expand. However, the pace of growth is expected to slow. In the first year of the forecast, 8,000 jobs are predicted to be added; in the second year, 6,000 jobs.
- Improvements are continuing in the tourism sector. With 7.1 million visitors to New Orleans in 2007, tourism has seen a stronger than expected movement towards recovery. However, higher costs in the industry and a national economic slowdown may slow the recovery in 2008.

# THE UNO MODEL

This edition of the Metro report marks the return of the UNO Forecasting Model. We return to our traditional format including a forecast of economic activity in the New Orleans metropolitan statistical area.

Statistics for the metro area, unless otherwise noted, contain information for the 7-parish area defined as the New Orleans-Metairie-Kenner Metropolitan Statistical Area. This includes Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist and St. Tammany parishes. St. James used to be considered part of the New Orleans MSA. However, in 2003, due to changes in commuting patterns, St. James Parish was removed from the New Orleans MSA by the federal Office of Management and Budget. However, St. James is included in the average wage data.

Data for individual parishes are contained at the back of the report, though the labor data available for parishes take longer to be released than the metropolitan area jobs statistics. These quarterly predictions are based upon forecasts of national macroeconomic variables provided by the Economic Forecasting Center at Georgia State University.

Selected concurrent national macroeconomic indicators, reflecting recent economic activity, are presented in Table 1. Table 3 offers employment indicators for the New Orleans area, focusing on non-farm employment by sector. Other local indicators, including measures of industry and overall economic activity, are contained in Table 6. These indicators are reported and analyzed over the last five calendar quarters, the latest of which is the fourth quarter of 2007.

Annual forecasts for 2008 and 2009 of key national macroeconomic variables used in the UNO Model are displayed in Table 2. Table 5 presents the resulting annual forecasts of employment by industrial sector, and other output-related measures for the New Orleans metropolitan area economy.

|   |          |          |          |          |          | Perce  | ntage Cha | ange    |
|---|----------|----------|----------|----------|----------|--------|-----------|---------|
|   |          |          |          |          |          | 2007:3 | 2006:4    | 0       |
|   |          |          |          |          |          | to     | to        | Year to |
|   | 2006:4   | 2007:1   | 2007:2   | 2007:3   | 2007:4   | 2007:4 | 2007:4    | Date    |
| GDP – Nominal (\$Bill) – Annual Rate*     | 13,392.3 | 13,551.9 | 13,768.8 | 13,970.5 | 14,080.8 | 0.8    | 5.1       | 5.1     |
| GDP – Real (2000\$Bill) – Annual Rate*    | 11,395.5 | 11,412.6 | 11,520.1 | 11,658.9 | 11,677.4 | 0.2    | 2.5       | 2.5     |
| Personal Income (\$Bill) – Annual Rate    | 11,200.2 | 11,469.2 | 11,577.3 | 11,746.7 | 11,875.8 | 1.1    | 6.0       | 6.0     |
| Total Non-farm Employment (Mill Jobs)     | 137.7    | 135.7    | 138.1    | 137.7    | 139.0    | 0.9    | 0.9       | 0.9     |
| Housing Starts (Thou) – Annual Rate       | 1,555.0  | 1,460.0  | 1,464.0  | 1,300.0  | 1,151.0  | -11.5  | -26.0     | -26.0   |
| Unit Sales of Automobiles (Mill) – Annual |          |          |          |          |          |        |           |         |
| Rate                                      | 16.3     | 16.4     | 16.0     | 15.9     | 16.1     | 1.6    | -1.0      | -1.0    |
|   |          |          |          |          |          |        |           |         |
| Unemployment Rate (%)                     | 4.4      | 4.5      | 4.5      | 4.7      | 4.8      | 0.1    | 0.4       | 0.4     |
| CPI-U (1982-84=100)*                      | 201.7    | 203.8    | 207.7    | 208.2    | 209.7    | 0.7    | 4.0       | 4.0     |
| Industrial Production Index (1997=100)    | 113.7    | 113.9    | 115.2    | 116.2    | 115.6    | -0.5   | 1.7       | 1.7     |
| Prime Interest Rate (%)                   | 8.3      | 8.3      | 8.3      | 8.2      | 7.5      | -0.7   | -0.7      | -0.7    |
| Mortgage Interest Rate (%)                | 6.3      | 6.2      | 6.4      | 6.6      | 6.2      | -0.3   | 0.0       | 0.0     |
|   |          |          |          |          |          |        |           |         |
| Trade Weighted Value of \$ (2000=100)     | 80.3     | 80.6     | 78.1     | 75.8     | 72.0     | -5.0   | -10.3     | -10.3   |
| Crude Oil Price (\$) per barrel           | 60.0     | 58.1     | 65.0     | 75.5     | 90.8     | 20.3   | 51.3      | 51.3    |
| Natural Gas Price (\$) per 1000 cub ft    | 6.0      | 6.4      | 6.9      | 5.9      | 6.4      | 8.2    | 5.7       | 5.7     |
| Value of Imports (\$Bill) – Annual Rate   | 1,191.5  | 1,211.7  | 1,257.1  | 1,287.9  | 1,354.8  | 5.2    | 13.7      | 13.7    |
| Value of Exports (\$Bill) – Annual Rate   | 1,072.3  | 1,084.0  | 1,115.3  | 1,191.4  | 1,216.8  | 2.1    | 13.5      | 13.5    |
| Merchandise Trade Balance (\$Bill) -      |          | ,        | ,        |          | ,        |        |           |         |
| Annual Rate                               | -119.2   | -127.7   | -141.8   | -96.5    | -138.0   | 43.0   | 15.8      | 15.8    |
| Rig Count                                 | 1,719    | 1,734    | 1,760    | 1,789    | 1,791    | 0.1    | 4.2       | 4.2     |

#### Table 1. Quarterly U.S. Indicators – Recent Actual Values

# THE NATIONAL ECONOMY

All measures indicate a downturn in the US economy. Analysts' views are mixed about whether the country will experience a recession, defined as two consecutive quarters of real GDP decline. However, employment is down, and consumer confidence and spending are off.

The downturn in the US economy began as the troubled housing market caused a severe credit crunch. Liberal policies by lenders issuing sub-prime loans, which had the effect of exaggerating the affordability of homes led to a foreclosure crisis. The problem has been especially serious in areas where housing price "bubbles" formed. With record consumer credit outstanding, some people cashed out the equity in their homes through refinancing or second mortgages, which sometimes exceeded 100% of the value of the home. As housing prices fell, the sub-prime borrowers found themselves in a situation where their house was worth substantially

less than their home loans. Many other sectors of the economy felt pressure as consumer confidence and spending fell.

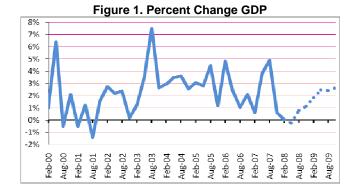
In addition to the housing market crisis, the price of a barrel of oil rose to record levels. The impact of the cost of fuel rippled through the economy, impacting the cost of manufacturing and transportation. The cost of trucking goods to market has risen steeply. Some of this cost has been passed on to consumers through higher grocery and other retail prices. Households also have seen the impact of higher gasoline costs, directly, as they commute to work and plan discretionary travel.

The Georgia State Forecasting Center predicts the economy's growth to dip below zero in the first quarter of 2008 and then to recover slowly. Whether the economy experiences a recession in technical terms, the pain of an economic slowdown is a reality.

| Table 2. 0.3. Business indicators – Annual with Porecast - Including Model Assumptions |          |          |          |          |          |          |           |          |  |  |  |  |
|--|----------|----------|----------|----------|----------|----------|-----------|----------|--|--|--|--|
|  |          | Act      | tual     |          | Fore     | cast     | Percentag | e Change |  |  |  |  |
|  |          |          |          |          |          |          | 2006 to   | 2007 to  |  |  |  |  |
|  | 2004     | 2005     | 2006     | 2007     | 2008     | 2009     | 2007      | 2008     |  |  |  |  |
| GDP - Nominal (\$Bill)   | 11,685.9 | 12,433.9 | 13,194.7 | 13,843.0 | 14,298.2 | 14,782.1 | 4.9       | 3.3      |  |  |  |  |
| GDP - Real (2000\$Bill)  | 10,675.7 | 11,003.5 | 11,319.4 | 11,567.3 | 11,693.2 | 11,889.9 | 2.2       | 1.1      |  |  |  |  |
| Personal Income (\$Bill)   | 9,711.3  | 10,284.4 | 10,983.4 | 11,667.3 | 12,139.3 | 12,620.8 | 6.2       | 4.0      |  |  |  |  |
| Non-Farm Employment (Mill Jobs)  | 131.4    | 133.7    | 136.1    | 137.6    | 136.4    | 137.1    | 1.1       | -0.9     |  |  |  |  |
| Housing Starts (Thou)  | 1,949.3  | 2,073.0  | 1,811.8  | 1,343.8  | 977.5    | 1,064.5  | -25.8     | -27.3    |  |  |  |  |
| Unemployment Rate (%)  | 5.5      | 5.1      | 4.6      | 4.6      | 5.4      | 5.8      | 0.0       | 0.8      |  |  |  |  |
| CPI-U (1982-84=100)  | 188.9    | 195.3    | 201.6    | 207.3    | 212.3    | 215.8    | 2.8       | 2.4      |  |  |  |  |
| Industrial Production Index  | 104.0    | 108.0    | 113.1    | 115.2    | 114.7    | 115.9    | 1.9       | -0.5     |  |  |  |  |
| Prime Interest Rate (%)  | 4.3      | 6.2      | 8.0      | 8.1      | 6.0      | 6.5      | 0.1       | -2.1     |  |  |  |  |
| Mortgage Interest Rate (%)   | 5.8      | 5.9      | 6.4      | 6.3      | 5.7      | 6.3      | -0.1      | -0.7     |  |  |  |  |
| Trade Weighted Value of \$   | 84.1     | 82.5     | 81.2     | 76.6     | 70.5     | 71.0     | -5.6      | -8.1     |  |  |  |  |
| Value of Imports (\$Bill)  | 927.7    | 1,083.2  | 1,205.5  | 1,277.9  | 1,351.9  | 1,379.7  | 6.0       | 5.8      |  |  |  |  |
| Value of Exports (\$Bill)  | 818.3    | 907.1    | 1,030.4  | 1,151.9  | 1,258.4  | 1,347.1  | 11.8      | 9.3      |  |  |  |  |
| Merchandise Trade Balance  | -109.4   | -176.2   | -175.1   | -126.0   | -93.4    | -32.6    | -28.0     | -25.8    |  |  |  |  |
| Crude Oil Price (\$ per barrel)  | 41.4     | 56.5     | 66.0     | 72.3     | 109.53   | 103.17   | 9.5       | 51.5     |  |  |  |  |
| Natural Gas Price Wellhd(\$ per mcf)   | 5.7      | 8.3      | 6.4      | 6.4      | 7.1      | 7.6      | 0.2       | 10.7     |  |  |  |  |

#### Table 2. U.S. Business Indicators – Annual with Forecast - Including Model Assumptions

Source: Economic Forecasting Center, Georgia State University; Oil and Gas prices: U.S. Department of Energy



# THE NEW ORLEANS AREA ECONOMY OVERVIEW

These are interesting economic times in the New Orleans area. The nation shows many signs of a slowdown or even an imminent recession. The New Orleans economy has often moved in an opposite direction to the rest of the country, and there is evidence that this is true at this time. High oil prices, for instance, are sure to have an inflationary effect nationwide and cut into profits in many businesses. The same is true for Louisiana; however, high oil prices have a history of stimulating the economy in Louisiana. Also with very low levels of unemployment due to a reduced population and the stimulus of the rebuilding effort, it is likely that New Orleans will be somewhat insulated from the national slowdown. It is not that our economy is particularly strong. As Richard Stone, a speaker at the recent UNO Forecasting Conference said, "We took our hit a long time ago."

Prior to Hurricane Katrina, the New Orleans economy was growing by about 0.5%, or 3,000 jobs, per year. With the storm, peoples lives were changed, and 30% of pre-Katrina jobs were lost. Area population suffered an even greater downfall.

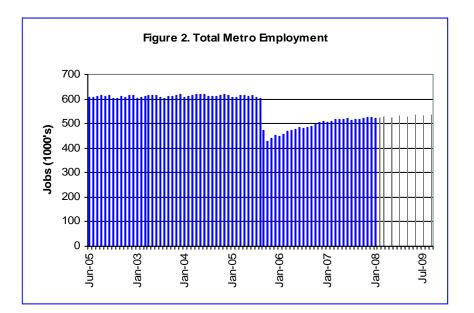
In the months immediately following the disaster, *monthly* job growth in the metro area exceeded the *annual* growth in employment prior to Katrina.

However, as the recovery continued, monthly job growth slowed, fueling questions about the future potential of the local economy.

At this time, approximately 86% of both employment and population has returned. Some industries like oil and gas, transportation equipment manufacturing and chemicals manufacturing, are at or near pre-Katrina employment levels. The construction industry thrives as decades of building are demanded in five to seven years.

One indicator of the health of an economy, initial unemployment claims, exhibits a very different trend nationally than in metro New Orleans. As the US economy stumbles, more US residents file for unemployment benefits. US initial unemployment claims increased from 300,000 to 420,000. In contrast, in New Orleans, claims fell from an average of about 860 per week (prior to Katrina) to less than 400 per week. See Figure 3 to see the contrast in trends.

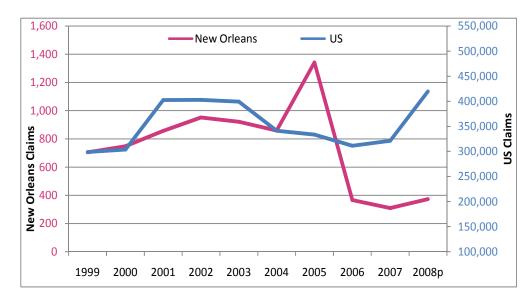
The February 2008 unemployment rate in the New Orleans area was just 3.1%. This rate compared favorably to the rate for Louisiana of 3.7% and, especially, to the unemployment rate for the US of 5.2%.

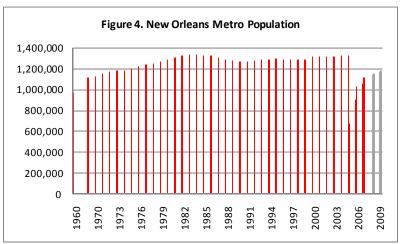


#### Table 3. New Orleans Metropolitan Employment - Quarterly Actuals

| 2006:4     2007:1     2007:3     2007:4     2007:4       Total Nonfarm Employment     502,167     509,167     517,467     515,133     523,433     1.6     4.2       Natural Resources and Mining     8,500     7,967     8,333     8,633     1.2     1.6       Construction     32,367     31,700     32,167     36,400     36,800     1.1     2.6       Durable Goods     19,767     19,567     19,700     10,833     11,033     1.8     3.1       Nondurable Goods     16,100     16,233     16,400     16,500     0.0     2.5       Chemical Manufacturing     4,633     4,600     4,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,333     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       Informatio     7,267     8,667     9,567     7,733     7,167     7,41     0.3       Transport, Warehous., & Utilities     24,700 <th></th> <th></th> <th></th> <th></th> <th><b>,</b> , , , , , , , , , , , , , , , , , ,</th> <th>-</th> <th>Percenta</th> <th>ge Change</th>          |                                     |           |        |        | <b>,</b> , , , , , , , , , , , , , , , , , , | -      | Percenta | ge Change |
|--|-------------------------------------|-----------|--------|--------|--|--------|----------|-----------|
| 2006:4     2007:1     2007:2     2007:3     2007:4     2007:4     2007:4       Total Nonfarm Employment     502,167     509,167     517,467     515,133     523,433     1.6     4.2       Natural Resources and Mining     8,500     7,967     8,333     8,533     8,633     1.2     1.6       Construction     32,367     31,700     32,167     32,333     33,433     3.4     3.3       Marufacturing     35,867     35,800     36,167     36,400     36,800     1.1     2.6       Transportation Equipment     10,700     10,333     10,700     10,833     11,033     1.8     3.1       Nondurable Goods     16,100     16,233     16,400     4,600     4,000     0.0     3.6       Wholesale Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,333     59,033     59,233     59,333     59,233     5,21       Information     7,267     8,567 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>  |                                     |           |        |        |  |        |          |           |
| Total Nonfarm Employment<br>Natural Resources and Mining     502,167     509,167     517,467     515,133     523,433     1.6     4.2       Natural Resources and Mining<br>Construction     8,500     7,967     8,333     8,533     8,633     1.2     1.6       Ourstiction     32,367     31,700     32,167     32,333     33,433     3.4     3.3       Manufacturing     35,867     35,800     36,167     36,400     36,800     1.1     2.6       Durable Goods     19,767     19,567     19,760     10,833     11,033     1.8     3.1       Nondurable Goods     16,100     16,233     16,400     16,500     0.0     2.5       Chemical Manufacturing     4,633     4,600     4,700     4,800     4,800     0.0     3.6       General Merchanise Stores     11,867     11,567     11,467     11,3457     11,300     4.1     0.3       Transport, Warehous., & Utilities     24,700     24,633     24,800     24,667     24,667     0.0     -0.1       Information <td< td=""><td></td><td>2006.4</td><td>2007.1</td><td>2007.2</td><td>2007:3</td><td>2007.4</td><td></td><td></td></td<> |                                     | 2006.4    | 2007.1 | 2007.2 | 2007:3                                       | 2007.4 |          |           |
| Natural Resources and Mining     8,500     7,967     8,333     8,533     8,633     1.2     1.6       Construction     32,367     31,700     32,167     32,333     33,433     3.4     3.3       Manufacturing     35,867     35,800     36,167     36,400     36,800     1.1     2.6       Durable Goods     19,767     19,567     19,700     10,833     11,033     1.8     3.1       Nondurable Goods     16,100     16,233     16,400     16,500     16,500     0.0     2.5       Chemical Manufacturing     4,633     4,600     4,700     23,700     23,867     0.7     2.7       Retail Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,167     0.4     -1.3       Information     7,267     8,567     9,567     7,733     7,167  | Total Nonfarm Employment            |           |        |        |  |        |          |           |
| Construction     32,367     31,700     32,167     32,333     33,433     3.4     3.3       Manufacturing     35,867     35,800     36,167     32,333     33,433     3.4     3.3       Manufacturing     10,767     19,567     19,767     19,900     20,300     2.0     2.7       Transportation Equipment     10,700     10,333     10,700     10,833     11,033     1.8     3.1       Nondurable Goods     16,100     16,233     16,400     4,800     0.0     3.6       Wholesale Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,733     7,767     0.4     -1.3       General Merchandise Stores     11,867     11,567     11,467     11,433     11,900     4.1     0.3       Transport, Warehous, & Utilities     24,700     27,333     27,400     27,400     27,333     0.5 </td <td></td> <td>· · ·</td> <td>,</td> <td>,</td> <td></td> <td>· · ·</td> <td></td> <td></td>  |                                     | · · ·     | ,      | ,      |  | · · ·  |          |           |
| Manufacturing     35,867     35,800     36,167     36,400     36,800     1.1     2.6       Durable Goods     19,767     19,567     19,767     19,900     20,300     2.0     2.7       Transportation Equipment     10,700     10,333     10,700     10,833     11,033     1.8     3.18       Nondurable Goods     16,100     16,233     16,400     16,500     16,500     0.0     2.5       Chemical Manufacturing     4,633     4,600     4,700     4,800     0.0     3.6       Wholesale Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,033     59,000     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       General Merchandise Stores     11,867     11,467     11,433     11,900     4.1     0.3       Transport, Warehous, & Utilities     24,700     24,633     24,800     24,667 <t< td=""><td>6</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>   | 6                                   |           |        |        |  |        |          |           |
| Durable Goods     19,767     19,567     19,767     19,900     20,300     2.0     2.7       Transportation Equipment     10,700     10,333     10,700     10,833     11,033     1.8     3.1       Nondurable Goods     16,100     16,233     16,400     16,500     16,500     0.0     2.5       Chemical Manufacturing     4,633     4,600     4,700     4,800     4,800     0.0     3.6       Wholesale Trade     23,233     23,767     24,100     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       Information     7,267     8,567     9,567     7,733     7,167     -7.3     -1.4       Financial Activities     26,700     27,400     27,333     27,400     2.0     3.0       Professional & Business Services     67,033     68,647     67,733     68,333     0.9     1.9 <  |                                     |           |        |        |  |        |          |           |
| Transportation Equipment     10,700     10,333     10,700     10,833     11,033     1.8     3.1       Nondurable Goods     16,100     16,233     16,400     16,500     0.0     2.5       Chemical Manufacturing     4,633     4,600     4,700     4,800     4,800     0.0     3.6       Wholesale Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       General Merchandise Stores     11,867     11,467     11,433     11,900     4.1     0.3       Transport, Warehous., & Utilities     24,700     24,633     24,800     24,667     24,667     0.0     -0.1       Information     7,267     8,567     9,567     7,733     7,167     -7.3     -1.4       Financial Activities     26,700     27,600     7,607     27,267     <   |                                     |           |        |        |  |        |          | -         |
| Nondurable Goods     16,100     16,233     16,400     16,500     16,500     0.0     2.5       Chemical Manufacturing     4,633     4,600     4,700     4,800     4,800     0.0     3.6       Wholesale Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       General Merchandise Stores     11,867     11,567     11,467     11,433     11,900     4.1     0.3       Information     7,267     8,567     9,567     7,733     7,167     -7.3     -1.4       Financial Activities     26,700     27,400     27,333     27,400     20     2.0     0.0     2.6       Depository Credit Intermediation     64.00     66.33     64.00     65.00     65.33     0.9     1.9       Professional & Business Services     7,667     7,600     7,50   |                                     | · · ·     | ,      | ,      | ,  | · · ·  |          |           |
| Chemical Manufacturing     4,633     4,600     4,700     4,800     4,800     0.0     3.6       Wholesale Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       General Merchandise Stores     11,867     11,567     11,467     11,433     11,900     4.1     0.3       Transport, Warehous., & Utilities     24,700     24,633     24,800     24,667     24,667     0.0     -0.1       Information     7,267     8,567     9,567     7,733     7,167     -7.3     -1.4       Financial Activities     26,700     27,400     27,333     27,400     27,400     0.0     2.6       Depository Credit Intermediation     6,400     6,633     6,6400     6,500     6,533     0.5     2.1       Professional, Scientific, Technical     27,000     <  |                                     |           |        |        |  |        |          |           |
| Wholesale Trade     23,233     23,767     24,100     23,700     23,867     0.7     2.7       Retail Trade     60,033     59,333     59,033     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       General Merchandise Stores     11,867     11,567     11,467     11,433     11,900     4.1     0.3       Transport, Warehous., & Utilities     24,700     24,633     24,800     24,667     24,667     0.0     -0.1       Information     7,267     8,567     9,567     7,733     7,167     -7.3     -1.4       Financial Activities     26,700     27,400     27,400     27,400     0.0     2.6       Depository Credit Intermediation     6,400     6,633     6,667     67,733     68,333     0.9     1.9       Professional & Business Services     67,033     68,233     68,667     67,733     68,333     0.9     1.9       Professional Scientific, Technical     27,000     27,667   |                                     | · · ·     | ,      | ,      | ,  | · · ·  |          |           |
| Retail Trade     60,033     59,333     59,033     59,800     1.3     -0.4       Food and Beverage Stores     7,867     7,833     7,733     7,767     0.4     -1.3       General Merchandise Stores     11,867     11,677     11,467     11,433     11,900     4.1     0.3       Transport, Warehous., & Utilities     24,700     24,633     24,800     24,667     0.0     -0.1       Information     7,267     8,567     9,567     7,733     7,167     -7.3     -1.4       Financial Activities     26,700     27,400     27,333     27,400     27,400     0.0     2.6       Depository Credit Intermediation     6,400     6,633     6,400     6,500     6,533     0.5     2.1       Professional & Business Services     67,033     68,233     68,667     67,733     7,400     -0.4     -3.5       Admin. Support/Waste Mgmt     32,367     32,967     33,800     33,033     33,133     0.3     2.4       Educational Services     15,167     16,833     15,733  | 0                                   |           |        |        |  |        |          |           |
| Food and Beverage Stores7,8677,8337,7337,7337,7670.4-1.3General Merchandise Stores11,86711,56711,46711,43311,9004.10.3Transport, Warehous., & Utilities24,70024,63324,80024,66724,6670.0-0.1Information7,2678,5679,5677,7337,167-7.3-1.4Financial Activities26,70027,40027,33327,40027,4000.02.6Depository Credit Intermediation6,4006,6336,4006,5006,5330.52.1Professional & Business Services67,03368,23368,66767,73368,3330.91.9Professional, Scientific, Technical27,00027,66727,36727,26727,8002.03.0Management of Companies7,6677,6007,5007,4337,400-0.4-3.5Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,80311,80011,700-0.810.0Accommodation9,2009,   |                                     | -,        | ,      | ,      | ,  | · · ·  | -        |           |
| General Merchandise Stores11,86711,56711,46711,43311,9004.10.3Transport, Warehous., & Utilities24,70024,63324,80024,66724,6670.0-0.1Information7,2678,5679,5677,7337,167-7.3-1.4Financial Activities26,70027,40027,33327,40027,4000.02.6Depository Credit Intermediation6,4006,6336,4006,55030.52.1Professional & Business Services67,03368,23368,66767,73368,3330.91.9Professional, Scientific, Technical27,00027,66727,36727,26727,8002.03.0Management of Companies7,6677,6007,5007,4337,400-0.4-3.5Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,80311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.94.3Other Services16,63318,03319,500<   |                                     |           | ,      | ,      | ,  | · · ·  |          |           |
| Transport, Warehous., & Utilities24,70024,63324,80024,66724,6670.0-0.1Information7,2678,5679,5677,7337,167-7.3-1.4Financial Activities26,70027,40027,33327,40027,4000.02.6Depository Credit Intermediation6,4006,6336,4006,5006,5330.52.1Professional & Business Services67,03368,23368,66767,73368,3330.91.9Professional, Scientific, Technical27,00027,66727,36727,26727,8002.03.0Management of Companies7,6677,6007,5007,4337,400-0.4-3.5Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.94.3Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,933  |                                     | · · · · · | ,      | ,      | ,  | · · ·  |          |           |
| Information7,2678,5679,5677,7337,167-7.3-1.4Financial Activities26,70027,40027,33327,40027,4000.02.6Depository Credit Intermediation6,4006,6336,4006,5006,5330.52.1Professional & Business Services67,03368,23368,66767,73368,3330.91.9Professional, Scientific, Technical27,00027,66727,36727,26727,8002.03.0Management of Companies7,6677,6007,5007,4337,400-0.4-3.5Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.94.3Other Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,933 </td <td>Transport, Warehous., &amp; Utilities</td> <td>24,700</td> <td></td> <td>,</td> <td></td> <td></td> <td>0.0</td> <td>-0.1</td>  | Transport, Warehous., & Utilities   | 24,700    |        | ,      |  |        | 0.0      | -0.1      |
| Financial Activities26,70027,40027,33327,40027,40027,4002.6Depository Credit Intermediation6,4006,6336,4006,5006,5330.52.1Professional & Business Services67,03368,23368,66767,73368,3330.91.9Professional, Scientific, Technical27,00027,66727,36727,26727,8002.03.0Management of Companies7,6677,6007,5007,4337,400-0.4-3.5Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,933 <t< td=""><td></td><td>7,267</td><td>8,567</td><td>9,567</td><td>7,733</td><td>7,167</td><td>-7.3</td><td>-1.4</td></t<>   |                                     | 7,267     | 8,567  | 9,567  | 7,733  | 7,167  | -7.3     | -1.4      |
| Professional & Business Services67,03368,23368,66767,73368,3330.91.9Professional, Scientific, Technical27,00027,66727,36727,26727,8002.03.0Management of Companies7,6677,6007,5007,4337,400-0.4-3.5Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.6 <td>Financial Activities</td> <td>26,700</td> <td></td> <td>27,333</td> <td>27,400</td> <td>27,400</td> <td>0.0</td> <td>2.6</td>   | Financial Activities                | 26,700    |        | 27,333 | 27,400                                       | 27,400 | 0.0      | 2.6       |
| Professional & Business Services67,03368,23368,66767,73368,3330.91.9Professional, Scientific, Technical27,00027,66727,36727,26727,8002.03.0Management of Companies7,6677,6007,5007,4337,400-0.4-3.5Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.6 <td>Depository Credit Intermediation</td> <td>6,400</td> <td>6,633</td> <td>6,400</td> <td>6,500</td> <td>6,533</td> <td>0.5</td> <td>2.1</td>  | Depository Credit Intermediation    | 6,400     | 6,633  | 6,400  | 6,500  | 6,533  | 0.5      | 2.1       |
| Management of Companies     7,667     7,600     7,500     7,433     7,400     -0.4     -3.5       Admin. Support/Waste Mgmt     32,367     32,967     33,800     33,033     33,133     0.3     2.4       Educational Services     15,167     16,833     15,733     15,800     17,467     10.5     15.2       Health Care & Social Assistance     44,767     45,333     46,433     47,067     47,567     1.1     6.3       Leisure and Hospitality     62,800     64,300     66,400     66,733     67,133     0.6     6.9       Arts, Entertain. & Recreation     10,633     10,833     11,833     11,800     11,700     -0.8     10.0       Accommodation     9,200     9,700     10,067     10,533     10,633     0.9     15.6       Food Services & Drinking Places     42,967     43,767     44,500     44,400     44,800     0.9     4.3       Government     77,100     77,267     78,933     78,700     81,567     3.6     5.8       Federal Government  | Professional & Business Services    | 67,033    | 68,233 | 68,667 | 67,733                                       |        | 0.9      | 1.9       |
| Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3   | Professional, Scientific, Technical | 27,000    | 27,667 | 27,367 | 27,267                                       | 27,800 | 2.0      | 3.0       |
| Admin. Support/Waste Mgmt32,36732,96733,80033,03333,1330.32.4Educational Services15,16716,83315,73315,80017,46710.515.2Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3   | Management of Companies             | 7,667     | 7,600  | 7,500  | 7,433  | 7,400  | -0.4     | -3.5      |
| Health Care & Social Assistance44,76745,33346,43347,06747,5671.16.3Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3  |                                     | 32,367    | 32,967 | 33,800 | 33,033                                       |        | 0.3      | 2.4       |
| Leisure and Hospitality62,80064,30066,40066,73367,1330.66.9Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3   | Educational Services                | 15,167    | 16,833 | 15,733 | 15,800                                       | 17,467 | 10.5     | 15.2      |
| Arts, Entertain. & Recreation10,63310,83311,83311,80011,700-0.810.0Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3  | Health Care & Social Assistance     | 44,767    | 45,333 | 46,433 | 47,067                                       | 47,567 | 1.1      | 6.3       |
| Accommodation9,2009,70010,06710,53310,6330.915.6Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3   | Leisure and Hospitality             | 62,800    | 64,300 | 66,400 | 66,733                                       | 67,133 | 0.6      | 6.9       |
| Food Services & Drinking Places42,96743,76744,50044,40044,8000.94.3Other Services16,63318,03319,50019,30019,6001.617.8Government77,10077,26778,93378,70081,5673.65.8Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3   | Arts, Entertain. & Recreation       | 10,633    | 10,833 | 11,833 | 11,800                                       | 11,700 | -0.8     | 10.0      |
| Other Services     16,633     18,033     19,500     19,300     19,600     1.6     17.8       Government     77,100     77,267     78,933     78,700     81,567     3.6     5.8       Federal Government     11,900     11,933     11,933     12,000     12,067     0.6     1.4       State and Local Government     18,333     17,667     18,467     19,400     20,233     4.3     10.4       Unemployment Rate (%)     4.1     4.1     4.6     4.4     3.4     -0.9     -0.7       Unemp Claims per week – Initial     333     267     320     324     328     1.5     -1.3   | Accommodation                       | 9,200     | 9,700  | 10,067 | 10,533                                       | 10,633 | 0.9      | 15.6      |
| Government     77,100     77,267     78,933     79,700     81,567     3.6     5.8       Federal Government     11,900     11,933     11,933     12,000     12,067     0.6     1.4       State and Local Government     18,333     17,667     18,467     19,400     20,233     4.3     10.4       Unemployment Rate (%)     4.1     4.1     4.6     4.4     3.4     -0.9     -0.7       Unemp Claims per week – Initial     333     267     320     324     328     1.5     -1.3  | Food Services & Drinking Places     | 42,967    | 43,767 | 44,500 | 44,400                                       | 44,800 | 0.9      | 4.3       |
| Federal Government11,90011,93311,93312,00012,0670.61.4State and Local Government18,33317,66718,46719,40020,2334.310.4Unemployment Rate (%)4.14.14.64.43.4-0.9-0.7Unemp Claims per week – Initial3332673203243281.5-1.3   | Other Services                      | 16,633    | 18,033 |        | 19,300                                       | 19,600 | 1.6      | 17.8      |
| State and Local Government     18,333     17,667     18,467     19,400     20,233     4.3     10.4       Unemployment Rate (%)     4.1     4.1     4.6     4.4     3.4     -0.9     -0.7       Unemp Claims per week – Initial     333     267     320     324     328     1.5     -1.3  | Government                          | 77,100    | 77,267 | 78,933 | 78,700                                       | 81,567 | 3.6      | 5.8       |
| Unemployment Rate (%)     4.1     4.1     4.6     4.4     3.4     -0.9     -0.7       Unemp Claims per week – Initial     333     267     320     324     328     1.5     -1.3   | Federal Government                  | 11,900    | 11,933 | 11,933 |  | 12,067 | 0.6      | 1.4       |
| Unemp Claims per week – Initial 333 267 320 324 328 1.5 -1.3   | State and Local Government          | 18,333    | 17,667 | 18,467 | 19,400                                       | 20,233 | 4.3      | 10.4      |
|  | Unemployment Rate (%)               | 4.1       | 4.1    | 4.6    | 4.4  | 3.4    | -0.9     | -0.7      |
| Unemp Claims per week - Continued 2812 2603 2306 2763 2597 64 90   | Unemp Claims per week – Initial     | 333       | 267    | 320    | 324  | 328    | 1.5      | -1.3      |
| Onemp Gains per week - Continueu 2,012 2,003 2,330 2,703 2,307 -0.4 -0.0   | Unemp Claims per week - Continued   | 2,812     | 2,603  | 2,396  | 2,763  | 2,587  | -6.4     | -8.0      |

Figure 3. Initial Unemployment Claims per Week – New Orleans MSA vs. U.S.





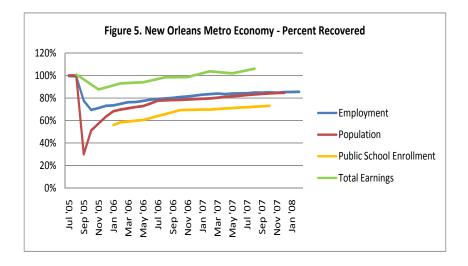
Local population fell from 1.3 million people just before Katrina, to a low of about 700,000 people. Now, with about 1,112,000, population stands at its 1970 level. By the end of the forecast period, population will equal its level in 1975. In other words, New Orleans lost about 30 years of population growth. The population is still growing, but the rate has slowed from its fast pace of return just following the storm (Figure 4). The forecast is for population to average 1,174,000 in 2009.

Both population and employment are at about 86% of pre-Katrina values. It is very interesting that

population and jobs are recovering at the same rate. In Figure 5, it can be seen how the two rates of recovery have moved together. This has resulted in the low unemployment rate discussed on the previous page. In classic supply and demand response, wages jumped about 26% right after the storm. The movement was particularly noticeable in Orleans and St. Bernard parishes. Table 4 has wages for various segments of the employment economy. The rise in wages has recently moderated somewhat, as denoted by the small 0.1% decline in 2007 so far.

#### Table 4. 8 parish region: Quarterly Average Weekly Wage (\$ per week)

|                                     | 2004 | 2005<br>PreK | 2005<br>PostK | 2006 | 2007 ( 3<br>qtrs only) | 2007 % of<br>PreK | Pct Change<br>2007 YTD |
|-------------------------------------|------|--------------|---------------|------|------------------------|-------------------|------------------------|
| All segments (\$ per week)          | 662  | 681          | 857           | 815  | 814                    | 120               | -0.1%                  |
| Agriculture, Forestry, Fishing      | 483  | 418          | 601           | 512  | 471                    | 113               | -8.1%                  |
| Mining                              | 1439 | 1684         | 1614          | 1861 | 1958                   | 116               | 5.2%                   |
| Utilities                           | 1019 | 1204         | 1181          | 1153 | 1157                   | 96                | 0.3%                   |
| Construction                        | 704  | 683          | 913           | 887  | 860                    | 126               | -3.0%                  |
| Manufacturing                       | 961  | 1009         | 1064          | 1101 | 1143                   | 113               | 3.9%                   |
| Wholesale Trade                     | 929  | 958          | 1114          | 1124 | 1121                   | 117               | -0.3%                  |
| Retail Trade                        | 430  | 418          | 548           | 526  | 515                    | 123               | -2.0%                  |
| Transportation and Warehousing      | 846  | 830          | 976           | 971  | 1014                   | 122               | 4.4%                   |
| Information                         | 743  | 751          | 959           | 905  | 886                    | 118               | -2.2%                  |
| Finance and Insurance               | 903  | 985          | 1286          | 1117 | 1156                   | 117               | 3.5%                   |
| Real Estate and Rental and Leasing  | 605  | 596          | 816           | 762  | 739                    | 124               | -2.9%                  |
| Professional and Technical Services | 1069 | 941          | 1274          | 1135 | 1095                   | 116               | -3.5%                  |
| Mgmt. of Companies and Enterprises  | 1028 | 1232         | 1201          | 1159 | 1390                   | 113               | 20.0%                  |
| Administrative and Waste Services   | 468  | 473          | 737           | 664  | 641                    | 136               | -3.3%                  |
| Educational Services                | 662  | 677          | 674           | 710  | 772                    | 114               | 8.8%                   |
| Health Care and Social Assistance   | 713  | 678          | 812           | 801  | 773                    | 114               | -3.4%                  |
| Arts, Entertainment, and Recreation | 610  | 598          | 969           | 678  | 698                    | 117               | 3.0%                   |
| Accommodation and Food Services     | 285  | 290          | 349           | 349  | 355                    | 122               | 1.9%                   |
| Other Services, except Public Admin | 493  | 464          | 629           | 583  | 561                    | 121               | -3.8%                  |
| Public Administration               | 772  | 784          | 892           | 893  | 907                    | 116               | 1.6%                   |



With higher wages and the addition of more skilled jobs such as construction jobs, those 86% of the people are earning more than the entire metro area population did before the storm. Total earnings exceed pre-Katrina values by about 4%. That is, each person earns enough to more than compensate for the loss of about 15% of our metro population. See the green line in Figure 5. The earnings listed in Figure 5 include those for companies big enough to pay unemployment insurance. There is an unmeasured cash economy in New Orleans which, if it could be included, would push that line higher.

Demographic changes can also be seen. Specifically, the young and the old have not returned to New Orleans at the same rate as others. Evidence of this is that public school enrollment remains substantially below its pre-Katrina level, lagging total population by about 10%. This is shown graphically by the yellow line in Figure 5.

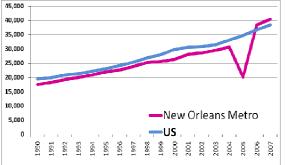
The combination of all these factors has resulted in the New Orleans per capita income moving above the national average. (See Figure 6). This is unprecedented in recent times. Besides the rise in earnings, the Road Home money has funded some government transfer payments to individuals. Also, unearned income of locals is related to the price of oil. Reasons given for this phenomenon are mineral rights held by local residents and dividend and capital gains income from stock held by present and former local employees of energy firms.

After enormous damage, the New Orleans economy is thriving on billions of dollars of

recovery funding from insurance companies and government. These dollars and the ripple effect from this new spending support the local economy. Further, high oil prices stimulate local activity in the mining sector. This ripples through many prices as it costs more to get food and other commodities to market. While high gasoline, food and insurance costs affect its residents, aggregate measures of the health of the New Orleans metro economy are outperforming those of the US.

Prior to Katrina, the New Orleans metro economy had about 610,000 jobs. At the low point after Katrina, employment totaled just 426,000 jobs (70% of pre-Katrina employment). Since that time, employment in the local economy has recovered to a total of about 523,000 jobs (86% of pre-Katrina level). New Orleans area employment is expected to grow to 538,600 jobs (88% of pre-Katrina levels) by the end of 2009. While the recovery spending continues, the economy will continue to expand. However, the pace of growth is expected to continue slowing. In the first year of the forecast, 8,000 jobs are predicted to be added; in the second year, 6,000 new jobs are predicted.





#### Table 5. Annual New Orleans Metropolitan Economic Forecasts

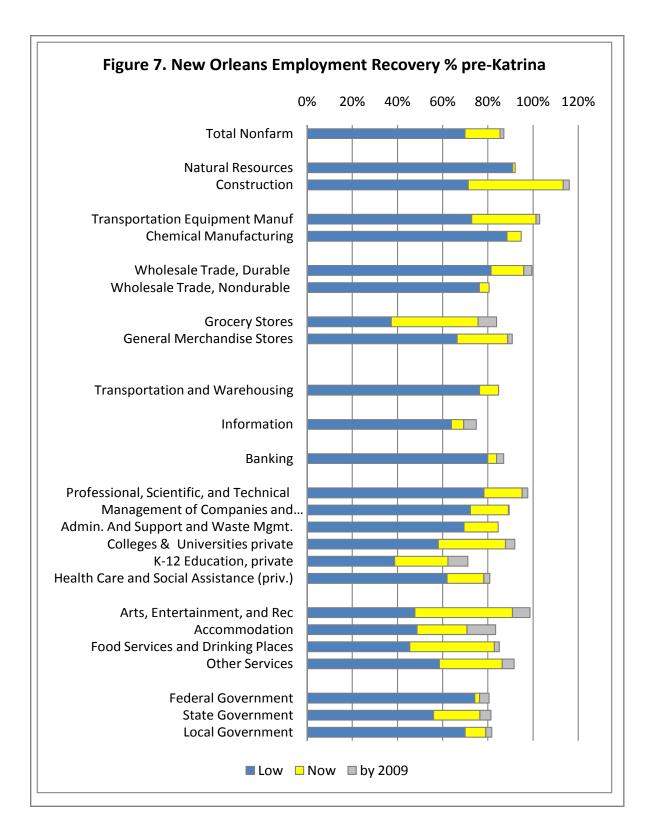
|  |         | Ac      | tual    |                     | Fore    | ecast   |       | entage Ch |      |
|--|---------|---------|---------|---------------------|---------|---------|-------|-----------|------|
|  |         |         |         |                     |         |         | 2006  | 2007      | 2008 |
|  |         |         |         |                     |         |         | to    | to        | to   |
|  | 2004    | 2005    | 2006    | 2007                | 2008    | 2009    | 2007  | 2008      | 2009 |
| Total Nonfarm Employment               | 614,292 | 555,458 | 480,633 | 516,300             | 524,650 | 530,801 | 7.4   | 1.6       | 1.2  |
| Natural Resources and Mining           | 8,642   | 8,383   | 8,267   | 8,367               | 8,462   | 8,257   | 1.2   | 1.1       | -2.4 |
| Construction                           | 30,350  | 28,542  | 32,125  | 32,408              | 34,344  | 34,944  | 0.9   | 6.0       | 1.7  |
| Manufacturing                          | 38,675  | 36,325  | 34,650  | 36,292              | 36,675  | 36,794  | 4.7   | 1.1       | 0.3  |
| Durable Goods                          | 20,200  | 19,558  | 18,983  | 19,883              | 20,484  | 20,716  | 4.7   | 3.0       | 1.   |
| Transportation Equipment               | 11,367  | 10,950  | 10,342  | 10,725              | 11,251  | 11,591  | 3.7   | 4.9       | 3.   |
| Nondurable Goods                       | 18,475  | 16,767  | 15,667  | 16,408              | 16,192  | 16,080  | 4.7   | -1.3      | -0.  |
| Chemical Manufacturing                 | 5,092   | 4,833   | 4,575   | 4,725               | 4,699   | 4,655   | 3.3   | -0.5      | -0.  |
| Wholesale Trade                        | 26,217  | 24,533  | 22,808  | 23,858              | 23,904  | 24,040  | 4.6   | 0.2       | 0.   |
| Retail Trade                           | 68,317  | 59,900  | 55,925  | 59,375              | 59,331  | 59,942  | 6.2   | -0.1      | 1.   |
| Food and Beverage Stores               | 10,533  | 8,375   | 7,408   | 7,767               | 7,890   | 8,344   | 4.8   | 1.6       | 5.   |
| General Merchandise Stores             | 13,350  | 12,942  | 11,083  | 11,592              | 11,735  | 11,975  | 4.6   | 1.2       | 2.   |
| Transport, Warehous., & Utilities      | 28,258  | 26,183  | 24,125  | 24,692              | 24,614  | 24,199  | 2.3   | -0.3      | -1   |
| Information                            | 10,525  | 9,400   | 7,450   | 8,258               | 7,327   | 7,676   | 10.9  | -11.3     | 4.   |
| Financial Activities                   | 34,175  | 30,800  | 26,242  | 27,383              | 27,110  | 26,992  | 4.4   | -1.0      | -0   |
| Depository Credit Intermediation       | 7,758   | 7,392   | 6,325   | 6,517               | 6,684   | 6,854   | 3.0   | 2.6       | 2    |
| Professional & Business Services       | 73,242  | 68,875  | 65,275  | 68,242              | 67,534  | 67,030  | 4.5   | -1.0      | -0   |
| Professional, Scientific, Technical    | 28,533  | 26,883  | 26,933  | 27,525              | 27,515  | 27,697  | 2.2   | 0.0       | 0    |
| Management of Companies                | 8,233   | 7,900   | 6,908   | 7,483               | 7,429   | 7,440   | 8.3   | -0.7      | 0    |
| Admin Support/Waste Mgmt               | 36,475  | 34,092  | 31,433  | 33,233              | 32,590  | 31,893  | 5.7   | -1.9      | -2   |
| Educational Services                   | 21,558  | 17,600  | 14,167  | 16,458              | 16,848  | 17,056  | 16.2  | 2.4       | 1    |
| Health Care and Social Assistance      | 61,675  | 54,617  | 42,117  | 46,600              | 48,417  | 49,303  | 10.6  | 3.9       | 1    |
| Leisure and Hospitality                | 84,317  | 72,533  | 57,658  | 66,142              | 68,894  | 70,757  | 14.7  | 4.2       | 2    |
| Arts, Entertain. & Recreation          | 13,983  | 12,333  | 9,533   | 11,542              | 12,422  | 12,860  | 21.1  | 7.6       | 3    |
| Accommodation                          | 16,217  | 13,567  | 8,567   | 10,233              | 11,584  | 12,540  | 19.5  | 13.2      | 8    |
| Food Services & Drinking Places        | 54,117  | 46,633  | 39,558  | 44,367              | 44,880  | 45,346  | 12.2  | 1.2       | 1    |
| Other Services                         | 22,575  | 19,567  | 15,542  | 19,108              | 19,718  | 20,315  | 22.9  | 3.2       | 3    |
| Government                             | 104,842 | 98,200  | 74,283  | 79,117              | 81,464  | 83,465  | 6.5   | 3.0       | 2    |
| Federal Government                     | 15,883  | 15,333  | 12,600  | 11,983              | 12,072  | 12,415  | -4.9  | 0.7       | 2    |
| State and Local Government             | 88,958  | 82,867  | 61,683  | 67,133              | 69,389  | 71,046  | 8.8   | 3.4       | 2    |
| ouisiana Rig Count                     | 167     | 182     | 189     | 177                 | 163     | 155     | -6.2  | -8.0      | -4   |
| otal Imports/Exports (Thou tons)       | 7,858   | 6,303   | 7,360   | 6,848               | 7,602   | 7,913   | -7.0  | 11.0      | -1   |
| Imports (Thou tons)                    | 4,335   | 3,325   | 3,611   | 3,009               | 3,160   | 3,391   | -16.7 | 5.0       | -6   |
| Exports (Thou tons)                    | 3,523   | 2,978   | 3,749   | 3,839               | 4,335   | 4,362   | 2.4   | 12.9      | 4    |
| Hotel/Motel Sales (\$Mill)*            | 216.5   | 175.6   | 154.2   | 166.6               | 186.9   | 189.5   | 8.1   | 12.2      | 4    |
| Residential Contracts in Progress      |         |         |         |                     |         |         |       |           |      |
| \$Mill)                                | 775.6   | 770.8   | 757.5   | 820.2               | 929.9   | 1024.4  | 8.3   | 13.4      | -3   |
| Non-Res Contracts in Progress (\$Mill) | 828.8   | 712.9   | 760.9   | 1821.1              | 2109.3  | 2009.5  | 139.3 | 15.8      | 5    |
| Population (Thou)                      | 1,319   | 1,116   | 983     | 1,081               | 1,142   | 1,174   | 10.0  | 5.6       | 0    |
| Total Personal Income (\$Mil)          | 40,230  | 26,552  | 39,230  | 43,423              | 43796   | 43120   | 10.7  | 0.9       | -1   |
| Per Capita Personal Income (\$)        | 31,611  | 20,210  | 38,343  | 40,169 <sup>p</sup> | 38361   | 36742   | 4.8   | -4.5      | -4   |

\* Orleans and Jefferson Parishes Only.

p Preliminary Estimate

Table 5 and Figure 7 show employment by industry for the New Orleans metro area. The first section of the bars show how few jobs remained in that industry at the worst point for that industry following Katrina. The middle section of each bar shows how much employment has recovered by February 2007. The third and final section of each bar shows the predicted growth in that sector by the end of the two-year forecast period.

While employment in natural resources (oil and gas), chemical manufacturing, petroleum refining, and ship and boat building have recovered from Katrina, other industries such as retail trade and personal services remain low. Without the return of the area's population, these sectors will lag overall employment.



|  |                |         | Actuals |                    |                    |           | Change    |
|--|----------------|---------|---------|--------------------|--------------------|-----------|-----------|
|  |                |         |         |                    |                    | 2007:3 to | 2006:4 to |
|  | 2006:4         | 2007:1  | 2007:2  | 2007:3             | 2007:4             | 2007:4    | 2007:4    |
| Crude Oil Price (\$ per barrel)                          | 59.98          | 58.08   | 64.97   | 75.46              | 90.75              | 20.3      | 51.3      |
| Natural Gas Price (\$ per thou cf)                       | 6.04           | 6.39    | 6.89    | 5.90               | 6.38               | 8.2       | 5.7       |
| Louisiana Rig Count                                      | 192            | 192     | 180     | 176                | 159                | -10.0     | -17.3     |
| Louisiana Oil Production (Thou Bbls/Day)                 | 1,370          | 1,325   | 1,361   | 1,352              | 1,364              | 0.9       | -0.4      |
| Louisiana Natural Gas Production(bill cub ft)            | 338            | 325     | 339     | 335                | 333                | -0.6      | -1.7      |
| Foreign Trade (Thou short tons)                          | 6,614          | 6,743   | 6,531   | 7,005              | 7,114              | 1.6       | 7.6       |
| Imports (Thou short tons)                                | 2,895          | 3,174   | 3,038   | 3,071              | 2,752              | -10.4     | -4.9      |
| Exports (Thou short tons)                                | 3,719          | 3,569   | 3,492   | 3,934              | 4,361              | 10.9      | 17.3      |
| Air Freight Cargo (short tons)                           | 12,255         | 10,605  | 12,284  | 12,937             | 13,647             | 5.5       | 11.4      |
| Hotel/Motel Sales (\$Mill) <sup>1</sup>                  | 166.6          | 160.8   | 207.3   | 114.8              | 183.5              | 59.9      | 10.1      |
| Convention Room Nights (Thou)                            | 200.0          | 349.0   | 172.7   | 167.1              | 298.6              | 78.7      | 49.3      |
| Deplanements (Thou)                                      | 887.9          | 903.5   | 968.7   | 896.5              | 993.2              | 10.8      | 11.9      |
| Hotel Room Rate (\$) <sup>2</sup>                        | 116.6          | 137.6   | 119.0   | 100.3              | 124.5              | 24.2      | 6.8       |
| Hotel Occupancy Rate (%) <sup>2</sup>                    | 61.3           | 70.2    | 61.8    | 55.5               | 62.4               | 6.9       | 1.1       |
| Total Gambling Revenues (\$Mill)                         | 168.4          | 173.3   | 176.9   | 177.3              | 171.0              | -3.6      | 1.6       |
| Riverboat Casino Revenues (\$Mill)                       | 71.4           | 73.7    | 71.9    | 71.6               | 69.3               | -3.2      | -3.0      |
| Harrah's Casino Revenues (\$Mill)                        | 96.9           | 99.6    | 105.0   | 105.7              | 101.7              | -3.8      | 5.0       |
| Construction Contracts Awarded (\$Mill) <sup>3</sup>     | 439.6          | 428.5   | 1465.2  | 504.2              | 615.4              | 22.1      | 40.0      |
| Residential (\$Mill)                                     | 327.0          | 220.0   | 263.3   | 258.0              | 371.0              | 43.8      | 13.5      |
| Non-Residential (\$Mill)                                 | 112.6          | 208.5   | 1201.9  | 246.2              | 244.4              | -0.7      | 117.1     |
| Construction Contracts in Progress (\$Mill) <sup>3</sup> | 1,657.1        | 1,761.3 | 2,910.5 | 2,829.3            | 3,064.2            | 8.3       | 84.9      |
| Residential (\$Mill) WIP                                 | 868.5          | 835.6   | 810.3   | 741.3              | 893.7              | 20.6      | 2.9       |
| Non-Residential (\$Mill) WIP                             | 788.6          | 925.7   | 2,100.2 | 2,088.0            | 2,170.5            | 4.0       | 175.2     |
| Housing Starts   | 1,800.0        | 1,246.0 | 1,383.0 | 1,451.0            | 1,843.0            | 27.0      | 2.4       |
| Population (Thou)  | 1,033          | 1,051   | 1,071   | 1,090              | 1,112              | 2.0       | 7.6       |
| Total Personal Income (\$Mil) <sup>4</sup>               | 10,746         | 10,583  | 10,466  | 10,509             | 11,881             | 13.0      | 10.6      |
| Per Capita Personal Income (\$) <sup>4</sup>             | 41,604         | 40,282  | 39,103  | 38,559             | 42,732             | 10.8      | 2.7       |
| Taxable Sales - excluding Motor Vehicle                  | -1,00 <b>-</b> | -10,202 | 00,100  | 00,000             | 72,102             | 10.0      | 2.1       |
| Sales(\$Mill)  | 5,092          | 4,879   | 5,098   | 4,811 <sup>p</sup> | 5,180 <sup>p</sup> | 7.7       | 1.7       |
| Motor Vehicle Sales (\$Mill)                             | 553            | 516     | 560     | 556                | 497                | -10.5     | -10.1     |

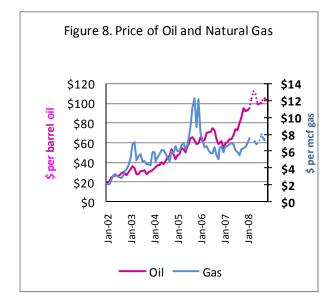
1 – Hotel/motel sales include Orleans and Jefferson Parishes Only.

p Preliminary estimate

2 -- Occupancy rates and room rates supplied by PKF Consulting.

3 -- Construction figures are proprietary data supplied by F. W. Dodge Division, McGraw-Hill, Inc.

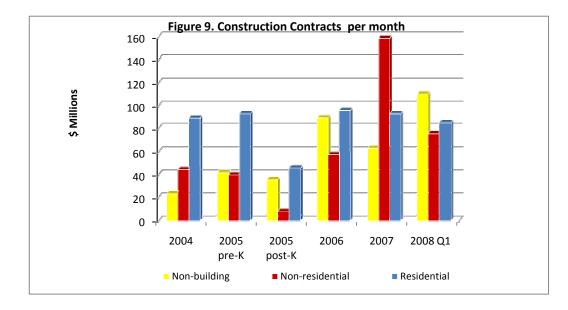
4 -- Due to lag in data, personal income is a preliminary estimate.



#### OIL AND GAS

Record breaking prices for oil have led to record prices of gasoline causing rippling effects through the whole economy. The U. S. Department of Energy predicts a slight moderating of oil prices but does not expect an overall reduction in price in the next two years.

High oil prices stimulate local activity in the natural resources employment and in state tax revenue which then enters the local economy. Employment in the local natural resources sector was not impacted much by Katrina and has been relatively stable since then, holding at about 96% of pre-Katrina levels. However, the rig count for Louisiana no longer responds as much to oil prices as it did in the past.



Proprietary data supplied by F. W. Dodge Division, McGraw-Hill, Inc.

#### CONSTRUCTION

The construction industry is a chief force in the New Orleans economy at this time. Figure 9, above, shows the value of different types of construction activity in the metro area. Only large, registered contracts are shown here. Cash construction dollars, most common in residential, are unmeasured and not included in these figures.

It can be seen that residential construction activity has slowed somewhat in 2008 so far. However, the value of residential contracts is dwarfed by other types of construction. In 2007, non-residential construction activity dominated the local market. This category includes the construction of commercial buildings. In 2007, an enormous construction project, the expansion of a refinery in St. John parish, dwarfed the level of activity in other years. In 2008, non-building construction – that is, roads and bridges – are seemingly going to play a big part.

Once more, the current state of the New Orleans economy is moving against national trends. There is too much rebuilding and repair that needs to be done for there to be substantial losses in construction jobs or activity.

#### TOURISM

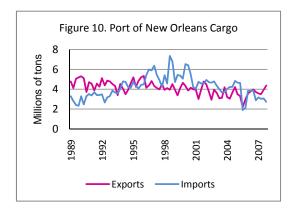
Improvements are continuing in the tourism sector. With 7.1 million visitors to New Orleans in 2007, up from 3.7 in 2006, tourism has seen a stronger than expected recovery. Most tourism indicators have an upward trend. Partially fueling this is improvement in the leisure market. A continuing survey of area hoteliers revealed that in the New Orleans area, the percent of room nights sold to leisure visitors went from a low of 5.8% in the first quarter of 2006 to 61% by the end of 2007.

Further, long-term visitors, who spend very differently from leisure visitors, continue to decrease, making room for more leisure visitors. From the survey of New Orleans area hoteliers, it was found that long term hurricane-related guests including residents took up 62.1% of the hotel rooms sold in January 2006 and gradually decreased to 12.9% in December 2006 By the end of 2007, these hotel guests had virtually disappeared.

During 2007, the typical New Orleans visitor stayed longer on average than prior to Katrina. This fact, together with higher expenditures in all categories except lodging, also contributed to the spending for 2007 rising to \$4.5 billion from \$2.9 billion in 2006.

Still slowing the New Orleans tourism industry is the fact that a fraction of potential travelers from around the country still believe that New Orleans is damaged from Katrina or that their experience will be impacted by crime.

Casino attendance is about 89% of pre-Katrina levels, but the average win per head has gone up enough to keep total casino revenue in the area at 12% above pre-Katrina levels.



#### PORT

The port recovered quickly after the storm. The value of dollar is driving short term changes in imports and exports. The decline in the value of the dollar has stimulated exports through New Orleans area ports. The success of moves to enhance the competitiveness of area ports will reveal longer term growth prospects.

#### SERVICES

Professional, scientific, and technical services show some growth, due to the recovery efforts' requirement for engineering and architectural service. However, recent growth in that segment has been in the legal field.

#### RETAIL

Retail grocery stores are finally experiencing levels of employment close to the overall employment level post-Katrina. Grocery stores were one of the segments slowest to recover after the storm.

Retail employment in Jefferson Parish is at 99% of what it was before the storm. Jefferson has been a retail center for the metro area. Post-Katrina, Orleans and St. Bernard parishes have not seen their retail comeback completely.

Taxable sales have remained above pre-Katrina levels. Damaged parishes such as Orleans and St. Bernard continue to climb, while the recovery boom seen in sales in Jefferson parish is moderating.

### PARISH INDICATORS

Indicators available to monitor economic activity in individual parishes in the New Orleans metropolitan

area are shown in Tables 8, 9 and 10. Employment and wage data at the parish level is the number of employees subject to unemployment insurance taxation and the total wages paid to those workers. These "covered" employment and wages are reported quarterly for major industries, on a place-of-work basis. There is a time lag for this data to become available. It is currently available through September 2007. Other economic data at the parish level are more current. Unless noted, they are through December 2007.

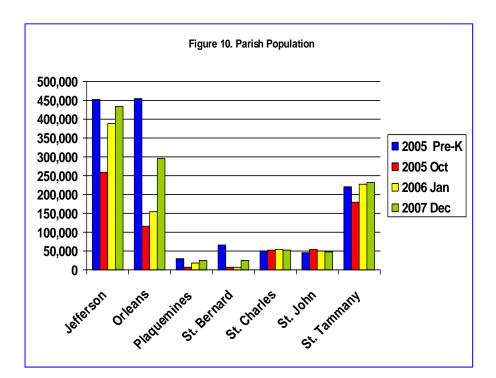
Although the parish data do not show the very latest developments, they do reveal some details of the economic story. Orleans and St. Bernard jobs were hit the hardest but have recovered some, moving up 9% to 68% and up 8% to 49%, respectively, over the year. St. Bernard, at 49% jobs recovered, still has the furthest to go of all the parishes. In contrast, St. Charles, St. Tammany and St. John the Baptist have surpassed their pre-storm levels of jobs at 106%, 110% and 113%, respectively. The recent rate of job growth is fastest in Orleans at 9% in the first 3 quarters of 2007.

One of the hardest hit sectors in the metro area, in percentage terms, was St. Bernard's health care sector—which is still at 15% of pre-storm levels. One of the highest was the mining sector which in St. Tammany reached 146% of old levels and in St. John the Baptist parish, reached 170%.

Unemployment is low in the metro area, but it is lowest in St. Bernard Parish. Before the storm, an average of 29 new unemployment claims were filed in that parish each week. In 2007, an average of only 1 claim per week was filed. Population in St. Bernard is at around 41% of its old levels, whereas the rate of claim filing is less than 1% of the old levels. This shortage of labor gives St. Bernard the highest wage growth in the area. The average weekly wage in St. Bernard is 151% of what it was before the storm.

Some sectors around the metro area showing growth spurts this year above 25% are Arts and Entertainment in Orleans, Wholesale trade in Plaquemines, Accommodation and Food Services in St. Bernard, and Information in both St. John and St. Tammany.

Construction statistics at the parish level show construction booms in residential construction in Orleans and St. Bernard and non-residential particularly in Plaquemines and St. John, when comparing to the same activity pre-Katrina.



\* The number of jobs and corresponding wages for establishments subject to unemployment insurance taxation. Notable exclusions are employees of very small businesses (under 4 employees), self-employed persons and salespersons on commission-only bases.

\*\* Proprietary data provided by F. W. Dodge Division, McGraw-Hill, Inc.

# Table 8: QuarterlyJefferson Parish'sConcurrent EconomicIndicators

#### Jefferson

|  | 2005<br>PreK | 2005 PostK | 2006    | 2007 YTD | Pct of<br>PreK | Pct Chg<br>YTD |
|--|--------------|------------|---------|----------|----------------|----------------|
| Total Employment*  | 214,213      | 168,205    | 191,627 | 197,460  | 92%            | 3%             |
| Agriculture/Fishing  | 82           | 63         | 63      | 48       | 59%            | -24%           |
| Mining   | 1,991        | 1,961      | 1,911   | 1,980    | 99%            | 4%             |
| Utilities  | 1,379        | 1,495      | 1,472   | 1,462    | 106%           | -1%            |
| Construction   | 13,795       | 12,050     | 14,029  | 14,622   | 106%           | 4%             |
| Manufacturing  | 17,488       | 13,901     | 15,425  | 15,642   | 89%            | 1%             |
| Wholesale Trade  | 12,950       | 11,280     | 11,727  | 12,117   | 94%            | 3%             |
| Retail Trade   | 30,857       | 22,928     | 29,333  | 30,537   | 99%            | 4%             |
| Transport & Warehousing  | 8,896        | 7,251      | 7,894   | 8,159    | 92%            | 3%             |
| Information  | 3,466        | 2,842      | 2,865   | 2,903    | 84%            | 1%             |
| Finance and Insurance  | 9,393        | 8,842      | 8,211   | 8,393    | 89%            | 2%             |
| Real Estate and Rental   | 4,896        | 3,669      | 4,086   | 4,383    | 90%            | 7%             |
| Professional & Tech Services                                     | 10,286       | 8,414      | 9,696   | 9,904    | 96%            | 2%             |
| Mgmt. of Enterprises   | 2,579        | 2,271      | 2,538   | 2,715    | 105%           | 7%             |
| Admin. & Waste Services  | 16,342       | 11,678     | 14,217  | 14,559   | 89%            | 2%             |
| Educational Services   | 10,321       |            |         |          |                |                |
| Health Care & Soc.Assist.  | 28,523       | 21,777     | 24,949  | 26,260   | 92%            | 5%             |
| Arts/Entertainment   | 4,967        | 3,602      | 4,210   | 4,573    | 92%            | 9%             |
| Accommodation and Food   | 22,689       | 13,607     | 17,944  | 18,889   | 83%            | 5%             |
| Other Services   | 6,370        | 4,387      | 5,344   | 5,629    | 88%            | 5%             |
| Public Administration  | 6,597        | 6,155      | 5,932   | 6,056    | 92%            | 2%             |
| Total Earnings (\$Mill) per qtr                                  | 1,724        | 1,810      | 1,883   | 1,950    | 113%           | 4%             |
| Avg Weekly Wage  | 638          | 812        | 756     | 760      | 119%           | 1%             |
| Population   | 452,824      | 306,233    | 404,066 | 434,316  | 96%            | 7%             |
| Unemployment Rate (%)<br>Unemploy Claims per week                | 4.5          | 16.0       | 5.1     | 3.9      | 63%            | -23%           |
| (Initial)  | 261          | 746        | 129     | 90       | 39%            | -31%           |
| Unemploy Claims per week<br>(Continued)                          | 2,654        | 7,042      | 1,734   | 764      | 32%            | -56%           |
| Construction Contracts per<br>month:<br>(\$Mill)**               |              |            |         |          |                |                |
| Residential  | 19.8         | 5.7        | 11.8    | 13.8     | 70%            | 18%            |
| Residential in Progress  | 169.2        | 139.4      | 100.0   | 115.4    | 77%            | 15%            |
| Non-Residential  | 9.2          | 4.2        | 10.9    | 16.7     | 91%            | 52%            |
| Non-Residential in Progress                                      | 177.4        | 157.4      | 152.4   | 243.6    | 158%           | 60%            |
| Taxable Sales (\$Mill) per month<br>Motor Vehicle Sales (\$) per | 525.0        | 695.6      | 764.3   | 688.5    | 156%           | -10%           |
| month  | 62.5         | 104.9      | 99.6    | 71.7     | 89%            | -28%           |

#### Table 8: Quarterly Orleans, Plaquemine, and St. Bernard Parishes' Concurrent Economic Indicators

|  | Orleans       |                |               |             |                 |                | Plaque        | mines          |             |             |                 | St. Bernard    |               |                |        |             |                 |                |
|--|---------------|----------------|---------------|-------------|-----------------|----------------|---------------|----------------|-------------|-------------|-----------------|----------------|---------------|----------------|--------|-------------|-----------------|----------------|
|  | 2005<br>Pre K | 2005<br>Post K | 2006          | 2007<br>YTD | Pct of<br>Pre K | Pct Chg<br>YTD | 2005 Pre<br>K | 2005<br>Post K | 2006        | 2007 YTD    | Pct of<br>Pre K | Pct Chg<br>YTD | 2005<br>Pre K | 2005<br>Post K | 2006   | 2007<br>YTD | Pct of<br>Pre K | Pct Chg<br>YTD |
|  | 242,93        | 450.070        | 454 505       | 165,90      | 000/            | 00/            | 45000         | 10500          |             | 4 40 70     | 0.494           | 00/            | 47.407        | 7 4 5 0        | 7 007  | 0.550       | 100/            | 00/            |
| Total Employment*                        | 3<br>55       | 153,672<br>45  | 151,535<br>50 | 6<br>58     | 68%<br>106%     | 9%<br>17%      | 15329<br>52   | 13568<br>40    | 14084<br>44 | 14379<br>49 | 94%<br>94%      | 2%<br>11%      | 17,497        | 7,153          | 7,907  | 8,559       | 49%             | 8%             |
| Agriculture/Fishing<br>Mining            | 4.163         | 45 4,122       | 3,702         | 3,643       | 88%             | -2%            | 52<br>1707    | 40<br>1771     | 44<br>1866  | 49<br>1693  | 94%<br>99%      | -9%            | 65            | 63             | 64     | 69          | 105%            | 7%             |
| Utilities                                | 1.905         | 1,870          | 1,432         | 1,074       | 56%             | -25%           | 1707          | 1771           | 1000        | 1095        | 9970            | -976           | 133           | 108            | 85     | 82          | 62%             |                |
| Construction                             | 5.978         | 4.825          | 6.795         | 5,525       | 92%             | -23%           | 1505          | 1521           | 1498        | 1378        | 92%             | -8%            | 1.449         | 776            | 2,040  | 1,988       | 137%            |                |
| Manufacturing                            | 8,422         | 6,316          | 6,806         | 7,785       | 92%             | 14%            | 1996          | 1690           | 1979        | 2070        | 104%            | 5%             | 1,771         | 1,218          | 1,322  | 1,343       | 76%             |                |
| Wholesale Trade                          | 6,001         | 4,458          | 4,486         | 4,383       | 73%             | -2%            | 711           | 582            | 710         | 925         | 130%            | 30%            | 509           | 293            | 354    | 377         | 74%             |                |
| Retail Trade                             | 19,086        | 7,898          | 9,669         | 10,943      | 57%             | 13%            | 658           | 336            | 420         | 503         | 76%             | 20%            | 2,727         | 635            | 711    | 853         | 31%             |                |
| Transport & Warehousing                  | 13.263        | 9.621          | 9.322         | 8,805       | 66%             | -6%            | 1884          | 1969           | 1799        | 1858        | 99%             | 3%             | 750           | 529            | 583    | 538         | 72%             |                |
| Information                              | 5.455         | 4.182          | 3.433         | 4,068       | 75%             | 19%            |               |                | 39          | 14          | 0070            | -65%           | .00           | 62             | 46     | 37          | 41%             |                |
| Finance and Insurance                    | 8.453         | 6,355          | 5,985         | 6,069       | 72%             | 1%             | 129           | 97             | 101         | 95          | 74%             | -6%            | 378           | 185            | 83     | 89          | 23%             |                |
| Real Estate and Rental                   | 4,021         | 2,483          | 2,120         | 2,228       | 55%             | 5%             | 610           | 521            | 508         | 527         | 86%             | 4%             | 232           | 104            | 47     | 42          | 18%             |                |
| Professional & Tech Services             | 14,581        | 12,267         | 13,485        | 13,226      | 91%             | -2%            | 342           | 306            | 446         | 505         | 148%            | 13%            | 327           | 117            | 153    | 163         | 50%             | 6%             |
| Mgmt. of Enterprises                     | 4,628         | 3,050          | 2,775         | 3,359       | 73%             | 21%            | 108           | 91             |             |             | 0%              |                | 111           | 65             | 64     | 76          | 68%             |                |
| Admin. & Waste Services                  | 15,917        | 8,933          | 10,447        | 11,081      | 70%             | 6%             | 596           | 648            | 725         | 668         | 112%            | -8%            | 293           | 217            | 269    | 361         | 123%            | 34%            |
| Educational Services                     | 29,484        | 18,692         | 16,336        | 18,285      | 62%             | 12%            | 1658          | 1287           | 903         | 960         | 58%             | 6%             | 2,103         | 361            | 486    | 442         | 21%             | -9%            |
| Health Care & Soc.Assist.                | 32,096        | 20,307         | 14,203        | 16,974      | 53%             | 20%            | 625           | 424            | 671         | 676         | 108%            | 1%             | 2,710         | 789            | 418    | 401         | 15%             | -4%            |
| Arts/Entertainment                       | 8,669         | 5,571          | 5,099         | 6,496       | 75%             | 27%            | 38            | 8              | 21          | 39          | 104%            | 90%            | 399           | 73             | 52     | 102         | 26%             | 96%            |
| Accommodation and Food                   | 36,231        | 15,661         | 19,348        | 23,357      | 64%             | 21%            | 839           | 527            | 629         | 679         | 81%             | 8%             | 1,826         | 277            | 313    | 681         | 37%             | 117%           |
| Other Services                           | 7,230         | 3,667          | 4,176         | 4,875       | 67%             | 17%            | 308           | 242            | 212         | 205         | 67%             | -3%            | 777           | 196            | 167    | 222         | 29%             |                |
| Public Administration                    | 16,803        | 13,085         | 11,474        | 13,035      | 78%             | 14%            | 1430          | 1371           | 1310        | 1296        | 91%             | -1%            | 979           | 738            | 634    | 658         | 67%             | 4%             |
| Total Earnings (\$Mill) per qtr          | 2,215         | 1,838          | 1,809         | 1,956       | 88%             | 8%             | 159           | 168            | 177         | 182         | 115%            | 3%             | 123           | 73             | 93     | 97          | 78%             |                |
| Avg Weekly Wage                          | 723           | 972            | 919           | 908         | 125%            | -1%            | 814           | 928            | 965         | 971         | 119%            | 1%             | 568           | 934            | 904    | 855         | 151%            | -5%            |
|  | 454,86        |                |               | 273,11      |                 |                |               |                |             |             |                 |                |               |                |        |             |                 |                |
| Population                               | 3             | 126,761        | 188,534       | 0           | 60%             | 45%            | 28,995        | 10,889         | 21,355      | 25,619      | 88%             | 20%            | 65,364        | 6,554          | 14,643 | 26,499      | 41%             | 81%            |
| Unemployment Rate (%)                    | 5.7           | 7.8            | 4.7           | 4.5         | 70%             | -4%            | 5.0           | 12.7           | 4.8         | 4.0         | 60%             | -16%           | 5.0           | 5.2            | 3.1    | 3.6         | 90%             | 16%            |
| Unemploy Claims per week                 | 0.4.0         | 004            |               |             | 000/            | 400/           | 10            | 70             | -           | -           | 0.00/           | 050/           | 10            |                |        |             | 0.07            | 740/           |
| (Initial)                                | 310           | 384            | 114           | 92          | 32%             | -19%           | 12            | 70             | 7           | 5           | 32%             | -25%           | 49            | 69             | 2      | 1           | 0%              | -71%           |
| Unemploy Claims per week<br>(Continued)  | 3,219         | 3,438          | 1,101         | 735         | 26%             | -33%           | 131           | 630            | 89          | 43          | 32%             | -52%           | 423           | 549            | 47     | 3           | 5%              | -94%           |
|  |               |                |               |             |                 |                |               |                |             |             |                 |                |               |                |        |             |                 |                |
| Construction Contracts per<br>month:     |               |                |               |             |                 |                |               |                |             |             |                 |                |               |                |        |             |                 |                |
| (\$Mill)**                               |               |                |               |             |                 |                |               |                |             |             |                 |                |               |                |        |             |                 |                |
| Residential                              | 16.5          | 0.9            | 15.5          | 40.0        | 242%            | 158%           | 1.1           | 0.1            | 1.0         | 1.1         | 95%             | 12%            | 0.9           | 0.0            | 1.3    | 2.5         | 272%            |                |
| Residential in Progress                  | 179.9         | 97.3           | 100.6         | 257.9       | 242%            | 157%           | 10.3          | 8.3            | 6.1         | 10.9        | 92%             | 78%            | 7.0           | 6.0            | 8.0    | 20.4        | 349%            |                |
| Non-Residential                          | 18.9          | -1.2           | 30.7          | 22.2        | 302%            | -28%           | 0.3           | 0.1            | 0.6         | 4.2         | 0%              | 641%           | 2.2           | 0.5            | 3.3    | 5.1         | 393%            | 57%            |
| Non-Residential in                       |               |                |               |             |                 |                | _             |                |             |             |                 |                |               |                |        |             |                 |                |
| Progress                                 | 372.9         | 281.1          | 406.4         | 389.8       | 89%             | -4%            | 5.3           | 4.9            | 7.4         | 18.3        | 964%            | 148%           | 30.3          | 32.5           | 40.5   | 58.6        | 257%            | 45%            |
| Taxable Sales (\$Mill) per               | 444 -         | 140.0          | 0045          | 004.0       | 000             | 470/           | 40.4          | 47.0           | 07.0        | 04.4        | 45404           | 004            | 50.0          | 20.0           | 40.0   | 40.0        | 000/            | 30/            |
| month***<br>Motor Vehicle Sales (\$) per | 444.5         | 142.9          | 324.5         | 381.2       | 86%             | 17%            | 40.4          | 47.6           | 67.2        | 61.1        | 151%            | -9%            | 52.6          | 32.2           | 43.9   | 40.9        | 88%             | -7%            |
| month                                    | 37.0          | 46.3           | 39.6          | 32.7        | 79%             | -17%           | 5.3           | 10.1           | 8.4         | 5.9         | 87%             | -31%           | 6.7           | 17.5           | 6.1    | 4.7         | 55%             | -23%           |

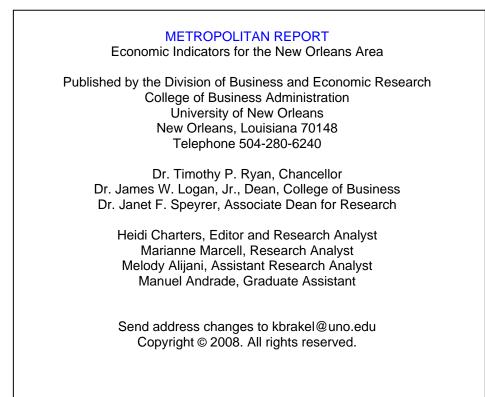
\* The number of jobs and corresponding wages for establishments subject to unemployment insurance taxation. Notable exclusions are employees of very small businesses (under 4 employees), self-employed persons and salespersons on commission-only bases. Data current only though September 2007. \*\* Proprietary data provided by F. W. Dodge Division, McGraw-Hill, Inc. \*\*\* Plaquemines parish sales taxes calculated only through July 2007.

#### Table 9: Quarterly St. Charles, St. John , and St. Tammany Parishes' Concurrent Economic Indicators

| St. Charles     St. John the Baptist     St. Tammany       2005     2005     2007     Pct of     Pct Og     Pct of     Pct Og     2005     2005     2007     Pct of     Pct Og     Pct Og     Pct Og     2007     Pct Og     Pc |        |
|---|--------|
|   |        |
|   |        |
| Total Employment* 22,693 22,545 22,959 24,062 106% 5% 12,917 13,174 14,334 14,656 113% 2% 68,450 61,234 69,564 75,202 11  |        |
| Agriculture/Fishing 15 9 0% 48 64 47 41 85% -14% 148 133 143 134 9  |        |
| Mining 66 79 120% 259 273 413 440 170% 7% 188 202 266 274 14  |        |
| Utilities 813 811 801 789 97% -2% 160 157 157 162 101% 3% 410 406 402 426 10  | 6%     |
| Construction 3,134 3,137 3,091 3,464 111% 12% 1,118 1,134 1,153 1,160 104% 1% 4,428 4,198 4,887 5,237 11  | % 7%   |
| Manufacturing 4,601 4,470 4,420 4,514 98% 2% 2,166 2,170 2,339 2,584 119% 10% 2,111 1,932 2,246 2,215 10  | % -1%  |
| Wholesale Trade 2,222 2,055 1,920 1,895 85% -1% 474 495 600 624 132% 4% 2,917 2,880 3,136 3,305 11  | % 5%   |
| Retail Trade 1,449 1,390 1,525 1,676 116% 10% 1,654 1,736 1,834 1,818 110% -1% 11,506 10,816 12,666 13,000 11   | % 3%   |
| Transport & Warehousing 1,305 1,227 1,665 1,720 132% 3% 991 971 1,025 1,042 105% 2% 1,825 1,543 1,786 2,524 13  | % 41%  |
| Information 167 152 137 124 75% -9% 166 152 188 238 143% 27% 1,488 1,029 1,135 1,952 13   | % 72%  |
| Finance and Insurance 285 283 297 304 106% 2% 240 231 260 268 112% 3% 2,410 2,425 2,546 2,621 10  | % 3%   |
| Real Estate and Rental 343 308 278 278 81% 0% 187 186 197 209 112% 6% 1.154 1.004 1.107 1.182 10  |        |
| Professional & Tech Services 596 552 755 809 136% 7% 238 213 294 324 136% 10% 3,285 3,098 3,509 3,749 11  | % 7%   |
| Mamt. of Enterprises 84 80 89 90 108% 1% 78 81 93 113 146% 21% 986 931 1.040 1.026 10   | % -1%  |
| Admin. & Waste Services 1,940 2,583 2,287 2,623 135% 15% 827 1,012 1,102 1,001 121% -9% 1,996 1,811 2,666 3,183 15  |        |
| Health Care & Soc.Assist. 1,410 1,377 1,438 1,425 101% -1% 1,192 1,158 1,244 1,222 103% -2% 12,383 11,132 11,946 12,751 10  |        |
| Artis/Entertainment 212 144 207 192 90% -7% 227 163 220 222 98% 1% 1.211 840 1.125 1.279 10   |        |
| Accommodation and Food 980 842 966 1.005 103% 4% 996 1.019 1.150 1.134 114% -1% 8.073 6.089 7.794 8.363 10  |        |
| Other Services 288 280 275 262 91% -5% 256 255 269 259 101% -4% 1.795 1.460 1.838 1.966 11  |        |
| Public Administration 724 715 704 723 100% 3% 507 495 534 563 111% 5% 2.816 2.647 2.686 2.918 10  |        |
|   |        |
| Total Earnings (\$Mill) per qtr 261 276 284 305 117% 8% 116 128 142 150 129% 6% 503 551 602 646 12  | % 7%   |
| Avg Weekly Wage 884 948 951 973 110% 2% 695 741 761 783 113% 3% 576 680 665 662 11  | % 0%   |
| Population 50,633 52,315 52,899 51,304 101% -3% 46,393 52,326 48,923 48,614 105% -1% 220,295 200,582 229,762 231,865 10   | % 1%   |
|   |        |
| Unemployment Rate (%) 4.7 21.5 5.2 4.2 63% -19% 5.8 24.8 7.4 5.5 71% -25% 3.9 15.8 4.6 3.6 6<br>Unemploy Claims per week  | % -22% |
| (Initial) 31 339 23 21 68% -7% 38 368 35 31 88% -11% 87 504 57 70 9   | % 23%  |
| Unemploy Claims per week  |        |
| (Continued) 303 3,308 333 190 68% -43% 382 3,580 491 286 78% -42% 829 4,529 818 567 7   | % -31% |
| Construction Contracts: per   |        |
| month   |        |
| (\$Mill)**  |        |
| Residential 4.7 4.2 9.8 2.5 54% -74% 3.1 3.9 5.7 1.3 42% -77% 46.7 30.9 50.6 31.5 6   | % -38% |
| Residential in Progress 41.8 40.1 57.9 55.2 58% -5% 22.9 31.6 42.4 27.3 67% -36% 426.5 361.5 442.5 333.2 6  |        |
| Non-Residential 0.5 0.2 1.5 0.8 289% -45% 2.1 0.6 0.8 84.9 0% 10087% 6.3 2.9 9.7 28.2 6   |        |
| Non-Residential in Progress 18.3 14.9 9.5 25.9 137% 174% 29.3 24.6 16.0 771.5 3514% 4729% 157.5 119.9 128.8 313.6 24  |        |
|   |        |
| Taxable Sales (\$Mill) per month 70.4 117.7 99.2 107.1 105% 8% 47.3 85.3 66.3 67.5 229% 2% 235.4 344.7 351.0 317.7 17   | % -9%  |
| Motor Vehicle Sales (\$) 7.9 10.5 12.6 9.4 98% -25% 6.8 9.2 10.5 8.2 102% -22% 38.8 77.0 61.3 44.9 8  | % -27% |

\* The number of jobs and corresponding wages for establishments subject to unemployment insurance taxation. Notable exclusions are employees of very small businesses (under 4 employees), self-employed persons and salespersons on commission-only bases. Data current only though September 2007.

\*\* Proprietary data provided by F. W. Dodge Division, McGraw-Hill, Inc.



Division of Business and Economic Research University of New Orleans Lakefront, New Orleans, LA 70148

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