

UNO TRANSPORTATION INSTITUTE

UNOTI Guest Lecture Event:

“The Importance of the Maritime Sector to the U.S. Economy and MARAD’s Role in Supporting those National Goals”

Bruce Lambert

Gateway Director
Central Gulf and Southern Rivers
USDOT Maritime Administration

Friday, September 29, 2023

9:00 a.m.—10:00 a.m.

Milneburg Hall, Room 273



Please join UNOTI for a conversation with **Bruce Lambert**

About the Speaker: Mr. Lambert serves as the U.S. Department of Transportation, Maritime Administration’s Gateway Director, Central Gulf and Southern Rivers.

Mr. Lambert worked as the Executive Director at the Institute for Trade and Transportation Studies, conducting and coordinating research for State Departments of Transportation in the Southeast. His work focused on freight policy, planning, and market assessments for State Departments of Transportation. At the Corps of Engineers, Mr. Lambert worked on general maritime policy and planning while serving as the Secretary to the U.S. Section of the International Navigation Association (PIANC) and on technology exchanges with the Latin American maritime community. Before joining the USACE, Mr. Lambert worked at the Federal Highway Administration. Mr. Lambert managed the Freight Analysis Framework and performance measures for trucking movements on the interstate system. For his efforts, Mr. Lambert received the U.S. Department of Transportation’s Award of Meritorious Achievement in 2004.

Before joining FHWA, Mr. Lambert worked as a Senior Economist at Standard and Poor’s DRI (now S&P Global), where he examined global maritime shipments and international trade forecasts. Mr. Lambert spent six years at the Port of Long Beach as the Port’s Trade Analyst, conducting market research for senior management, which included modernizing the port tariff to a per container wharfage fee. Mr. Lambert also spent a year at LSU as a researcher studying the importation of Latin American produce into the Gulf South.

After receiving a Bachelor of Science Degree from Louisiana State University, Mr. Lambert earned a Master of Science Degree from the University of Tennessee. He is currently a Ph.D. Candidate at the University of Antwerp in Applied Economics.



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