1. UNO’s campus includes all campus life amenities to execute a range of strategies.

2. Campus life amenities can provide a greater impact with connectivity and integrated strategies.

3. Surrounding residential typology and area amenities reinforce a transactional campus experience.
Institutional Assessment

CAMPUS LIFE CONTEXT

89% of students from Louisiana
92% Undergrad
74% Graduate

80% of students from parishes within 50-mile radius

Campus Life Facilities
University Center
Rec & Fitness Center
4 Dining Venues
3 Residence Halls

12% of undergraduate students live in on-campus housing

NCAA Division I Southland Conference Athletics
12 Varsity Teams
## Residential

### EXISTING CONDITIONS ASSESSMENT

<table>
<thead>
<tr>
<th>Existing Conditions</th>
<th>Challenge / Opportunity</th>
<th>Targeted New Reality</th>
</tr>
</thead>
<tbody>
<tr>
<td>Existing capacity can capture 24% of students.¹</td>
<td>University of Louisiana System policy requires all unmarried, full-time undergrads to live in on-campus housing. UNO exemption policies excuse up to 82% of students.</td>
<td>Strong residential life can play a role in student success. If UNO envisions a vibrant student life, it must drive additional on-campus housing demand.</td>
</tr>
<tr>
<td>12% of undergraduate students live in on-campus housing²</td>
<td></td>
<td></td>
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</table>

Notes: 1 - Housing portfolio consists of 1,676 apartment style beds. 2 – Fall 2020 data likely skewed due to pandemic.
## Dining

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<td>5 – 10 minutes</td>
<td><strong>Residential halls walk furthest to AYCTE facility.</strong> Only residence hall students are required to purchase a meal plan.</td>
<td><strong>Dining can reinforce campus vibrancy and environment.</strong> UNO can adapt dining program to suit needs and demand from residential and non-residential students.</td>
</tr>
<tr>
<td>Average walk from campus facilities.</td>
<td>All students have the option to purchase a meal plan; however, <strong>most students do not</strong>.</td>
<td></td>
</tr>
</tbody>
</table>


### Existing Conditions

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<th>Size of facilities on par with industry standard and peers. UNO</th>
<th>Recreation and student union facilities serve all students and can be catalysts for campus vibrancy in both residential and non-residential campus environments.</th>
<th>Recreation and student union facilities serve all students and can be catalysts for campus vibrancy in both residential and non-residential campus environments. UNO must understand existing behavior to determine areas of opportunity.</th>
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<tbody>
<tr>
<td>UNO Rec: 13 SF / Student Student Center: 16 SF / Student</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peer Average Rec: 14 SF / Student Student Center: 16 SF / Student</td>
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## Athletics

### EXISTING CONDITIONS ASSESSMENT

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<td>Lakefront arena is slightly above capacity for UNO and compared to Southland Conference peers.</td>
<td>Championship competition may require facilities larger than UNO’s.</td>
<td>Athletics and athletic facilities have an opportunity to serve as a major anchor to campus life.</td>
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<td>Facilities are dated but comparable to peers.</td>
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- Lakefront arena is slightly above capacity for UNO and compared to Southland Conference peers.
- Facilities are dated but comparable to peers.
- Championship competition may require facilities larger than UNO’s.
- Athletics and athletic facilities have an opportunity to serve as a major anchor to campus life.
Off-Campus Dynamic

CAMPUS CONTEXT

Residential | *No initial market rate development potential*
Majority single, detached units. Most are owner occupied.
Multi-family average rental rate per SF: $1.09
New development requires ~$2.03 / SF
Limited market capture opportunity.
Average vacancy rate: 9%
No deliveries in last 10+ years

Commercial Retail | *No initial market rate development potential*
Average market rent per SF: $17.06
Strong occupancy at 96%
Minimal inventory available; however, absorption rates suggest limited demand for additional product.

Source: CoStar 2020
Survey Approach

NEXT STEPS

1 IDENTIFY CAMPUS LIFE TARGET MARKET
   • Identify who current embraces campus life
   • Who demands campus life, what will it take to capture them?

2 ROLE OF CAMPUS LIFE
   • How does campus life influence recruitment?
   • Are students satisfied with campus life?
   • Is there latent demand for more campus life assets or programs?