# **UNIVERSITY OF NEW ORLEANS MASTER PLAN**

**APPENDIX A : GENERAL ASSESSMENT** 

# TPA + VMDO







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# UNIVERSITY OF NEW ORLEANS **CAMPUS MASTER PLAN** PHASE 1



TRAPOLIN·PEER VMDO **09 NOVEMBER 2020** 



# PROJECT TEAM

#### UNO MASTER PLANNING COMMITTEE

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# **DARTING**

**CAMPUS ASSESSMENT** 

To assess the University of New Orleans (UNO) campus and context, Trapolin-Peer Architects + VMDO performed several site visits while researching site history and zoning. Through observations and conversations, our team was able to better understand how the campus functions currently and how it did function pre-2020 pandemic; when students were taking all classes on campus. This comparison and insight has been critical to identify the dynamics of the campus which typical exist.

Our team began with research on the history and formation of the UNO campus. Established in 1956; classes began in 1958 on the previous site of Camp Leroy Johnson Naval Air Base. Originally in re-purposed buildings, the campus evolved and developed into the full 195 acres it currently holds. The University of New Orleans Campus is comprised of three site locations. The main campus boundary extents match the original Curtis Davis master plan. The Research and Technology Foundation is located on the old Pontchartrain Beach Amusement Park. Formerly referred to as East Campus, the third site includes the majority of athletic facilities, the UNO Lakefront Arena and Tennis Center.

Site diagrams were developed from campus observations and conversations with key stakeholders. The boundary of the main campus is constrained by three primary roads; Leon. C. Simon, Elysian Fields, and Lakeshore Drive. These also act as the main corridors in and out of campus while creating a boundary between main campus and the Research + Technology Park. Levees surround the campus to the west and north creating a visual barrier from the campus to the water. Elevated architecture and upper floors capture key vistas to Lake Pontchartrain. Views showcase the unique location and prime real estate UNO provides.

Beyond access by car, the site has service of four RTA bus lines and bike access. Upon entering the campus there is an excess of parking provided on the site. This has been provided to create adjacent parking for buildings and to accommodate the growing student body. Investigations into the necessary square footage of the hardscape and its ratio to pervious surface can not only prioritize green space and outdoor gathering areas, but provide improved stormwater management. Increasing vegetation and stormwater capture systems can allow UNO to be better water stewards to the neighboring communities.

This TPA+VMDO Masterplan has been split into two sections, the south campus and the remainder of campus. The Campus Assessment phase is part one of a three part south campus plan. The other two phases to follow are the Engagement and Final Masterplanning phase. The remainder campus plan is TBD.



# SITE DIAGRAMS

Site History Site Context Site Access & Vehicular Traffic Hardscapes Pedestrian Entry/Threshold Existing Vegetation Formal and Informal Gathering Building by Program Building Opportunities Prominent Axes Zoning Analysis



1978 - Aerial Photography of UNO East Campus - pre-arena construction



1978 - Aerial Photography of UNO Campus



1978 - Aerial Photography of UNO Campus



1987 - Aerial Photography of UNO Campus







1961 - Curtis Davis Near Term Plan



1961 - Curtis Davis Long Term Plan

#### SITE ASSESSMENT

# Site History

The University of New Orleans was established by Act 60 of the 1956 Louisiana Legislature. Originally called Louisiana State University in New Orleans (LSUNO); it was the first public university in New Orleans. When UNO opened its doors in 1958, it became the first fully integrated public university in the South.

The site was previously home to Camp Leroy Johnson Naval Air Base. Classes began in 1958 after a renovation of existing facilities. Currently no buildings remain from the Naval air base, except the smoke stack which the Alumni Center surrounds.

Following the original masterplan by Curtis Davis in 1961, two new permanent, the Liberal Arts Building and the Sciences Building, and a central utilities plant were completed and in operation by the time of the first commencement in the spring of 1962.

Summer of 1962 LSUNO was no longer recognized as a Branch of the Baton Rouge campus. Renaming occurred in February 1974; LSUNO became the University of New Orleans.

In 2005 Hurricane Katrina caused significant damage to the campus infrastructure and enrollment numbers. The University reopened classes only 42 days after the storm and began to streamline operations and programs offered.

December of 2011, the University of New Orleans officially became part of the University of Louisiana system.

Masterplanning History:

- 1959 Curtis and Davis Completed the initial Campus Master Plan, originally 188 acres, later extended to 195
- 1969 Curtis and Davis Complete a second Master Plan to include the East Campus adding 150 acres, later reduced to 100
- 1981 GGS Consultants Complete a Phase 1 Campus Master Plan Update
- 2000 The College of Urban and Public Affairs (CUPA) Completes a Campus Master Plan Update
- 2004 UNO Creates the 5 Year Main Campus Master Plan
- 2008 EDR Completes UNO Post-Katrina Master Plan
- 2014 UNO Completes the 2020 Campus Master Plan, aligning with the Strategic Plan titled: UNO 2020



ADMINISTRATION BLDG. (1966) ADMINISTRATION ANNEX (1974) AMPITHEATER (1986) **BICENTENNIAL EDUCATION CTR. (1976)** BIENVILLE HALL (1969) THE COMMONS (1969) BIOLOGY BLDG. (1981) BUS STOP CENTRAL UTILITIES PLANT (1984) CHEMISTRY SCIENCES ANNEX (1997) COMPUTER CENTER (1980) ) EARL K. LONG LIBRARY (1964) ENGINEERNG BLDG. (1987) FACILITY SERVICES (1970) FINE ARTS BLDG. (1974) GEOLOGY AND PSYCHOLOGY BLDG. (1972) HOMER L. HITT ALUMNI CTR. (1970) HUMAN PERFORMANCE CTR. (1968) INTERNATIONAL CENTER (1993) KIRSCHMAN HALL (2005) 0 LAFITTE VILLAGE (1973 ) ) LIBERAL ARTS BLDG. (1960) MATHEMATICS BLDG. (1981) MILNEBURG HALL (1967) NEWMAN CTR. NORTH CENTRAL PLANT (2009) OLIVER ST PE CTR. (TRAC)(1996) PERFORMING ARTS CTR.(1971) PONTCHARTRAIN HALL NORTH AND SOUTH (2008) PRIVATEER PLACE

RECREATION AND FITNESS CTR. (2002)
SCHOOL OF HOTEL, RESTRURANT AND TOURISM (1982)
SCIENCE BLDG.(1960)
THE COVE (1972)
UNIVERSITY CENTER (1967)

3 ADVANCED TECHNOLOGY CENTER (2001)

6 CENTER FOR ENERGY RESEARCH MANAGEMENT (2002)

- IINDY C. BOGG CONFERENCE CTR. (2002)
- 3 NAVY INFO TECH CENTER (1999)

(A) UTILITIES (1983)

- B LAKEFRONT ARENA (1983)
- ⓒ BASEBALL PARK (1976)
- D TENNIS CENTER (2010)
- E THE ATHLETICS CENTER (1996)



# Site Context

The University of New Orleans Campus is comprised of three site locations. The main campus boundary extents match the original Curtis Davis master plan. It is bound by Lakeshore Drive to the north, Elysian Fields Avenue to the east, Leon C. Simon Drive to the south, and the London Avenue Canal and levee to the west. The Research and Technology Foundation is located on the old Pontchartrain Beach Amusement Park; bound by Lakeshore Drive to the west, south, and east and Lake Pontchartrain to the north. Formerly referred to as East Campus, the third site includes the majority of athletic facilities, the UNO Lakefront Arena and Tennis Center. Bound by the levee to the north, Press Drive to the east, Leon C. Simon to the south, and Franklin Avenue to the west.

University of New Orleans is situated within the Gentilly neighborhood with the Lakeview neighborhood beyond the London Avenue Canal.

UNO maintains over 40 buildings on a collective 195 acres. Many of the buildings are showing their age or remain in a deteriorated state following Hurricane Katrina damage. The facilities and infrastructure of the campus need to keep up with the growing technology demands, shifting trends, and updated instruction pedagogy to best prepare students for their professional career.



AERIAL VIEW OF GENTILLY AND LAKEVIEW NEIGHBORHOODS

# Site Walk Summary

The Masterplanning team went on a series of Site Walks to better understand the campus and the perspective of several key members of the Master Planning and Space Utilization Committee. Dr. John Nicklow, Dr. Matthew Tarr, and Deborah Hadaway walked the main campus area with our team. Rebecca Conwell and Greg Hammarstrom toured us through the Research and Technology Park area.

Below are summarized notes for each building based on observations and conversations. Full meeting minutes of these walks are available upon request.

# Main Campus

01 + 01A Administration Building	VISION	<b>05</b> Biology Building	CLASSROOMS
+ Administration Annex	Contains the offices of Dr. Nicklow and Dr. Tarr. Exterior appears to be in good condition, but interior needs finish upgrades.		Basement and Elevator needs improvemen some of which lack flammable storage cab
02		06	
Amphitheater	CENTRAL GATHERING	Bus Stop	TRANSPORTATION
	In prior semesters, this spaces was occupied 2-3 nights a week. From movie nights to club meetings, the Amphitheater was a central gathering space. Adjacent to a key study spot near the pond.		The main bus stop is located at the end of A bus stops are located on the edge of campu Bus stops need updating.
03		07	
Bicentennial Education	ROOM FOR GROWTH	Central Utilities Plant	SUPPORT
Center	Currently fairly empty building, there is space to accommodate more program.		Power majority of central campus. Dated fa Acoustical exterior fence circles some facil adjacent to the plant.
04		08	
Bienville Hall	TO BE DEMOLISHED	Chemistry-Sciences	COLLABORATION
	Dorm building occupied until Hurricane Katrina, anticipated demolition 2021. Two large Oak trees at main entrance along Leon C. Simon will be protected during demo.	Annex	Bio med firms moved from NOLA BioInnova equipped for all businesses. Lease space ir move into CERM. Users pay fees for instrum

students to collaborate with

	10	
	Computer Center	LABS
		Fire protection needs to be brought up to code. Central hood vent system needs improvement to provide better ventilation. Building contains radioactive material.
	11	
	Earl K. Long Library	LEARNING CENTER
eds improvement. Lab chemicals are stored in fume hoods, ble storage cabinets.	& Privateer Enrollment Center	Houses bursar's office, technology support, advising, privateer enrollment, financial etc. WWNO radio, special collections, computer rooms + 3D printers. Special collecti library and study spaces located on 4th floor. New collaborative study space and mentoring on first floor. Have consolidated entrances to one main off the quad. 2nd a 3rd floors contain stacks. Renovations included level 1, level 4 and a new roof.
	12	
d at the end of Alumni Drive heading towards campus. Smaller	Engineering Building	LAB SPACE
e edge of campus along Leon C. Simon Dr. and Elysian Fields.		Breezeway connects main auditorium space to the engineering classrooms and labs Most labs on level one connected to an exterior loading dock. Used for various classe and concrete canoe project/competition. Lab space has been leased and they have installed cell towers all over roof. Elevator breaks and water fountain have flooded fl Electrical vehicle charging station located along Founders.
	13	
ampus. Dated facilites which show wear and rusting. ircles some facilities with a main entrance gate. Chillers are	Facility Services	NEEDS EXTENSIVE RENOVATION
		In poor condition, the rear of the building with exterior work court is still being used. Main part of the building has been unoccupied since it received significant flood dam in Katrina. Facilities does not have a proper space for their team, currently in the Administration & Commons building.
NOLA BioInnovation center to here – new building was well-	14	
s. Lease space in building and once business outgrow space / fees for instruments. Proximity to experience – key to have	Fine Arts Building	MAKING
h		Needs repair – roof problem. Downspouts frequently clogged. Located next to camp

forest.

Geology & Psychology	CLASSROOMS
Building	Building needs overall improvement. Chemicals are stored in fume hood. Building contains radioactive materials and machines with radioactive sources.
16	
Homer L. Alumni	ALUMNI
Center	Building contains original Navy smokestack. Contains the credit union and a ballroom.
17	
Human Performance	ATHLETICS
Center	Was home to Basketball in past, now volleyball. Newly renovated. Weight room for sport except basketball to use. Mezzanine areas were weight room – new mech up on that leve Admin offices for athletics
18	
International Center	STUDY ABROAD
	UNO has an Austria exchange program. Used for training and admin offices.
19	
Kirschman Hall	CLASSROOMS

pus

Home to College of Business. AT&T conference center on the first floor is not well utilized.

# Main Campus (con't)

20		25	
Lafitte Village	NEEDS EXTENSIVE RENOVATION	North Central Plant	NEEDS RENOVATION
	Married student housing. Need major renovation- needs to be livelier and feel more like a home. Proposed renovation currently, not listed for demolition because units would need to be replaced. Was renovated post-Katrina because level 1 was flooded. Two bedroom and one bedroom units. Painted CMU construction.		This building was built post-Katri currently not being used. Active o to become the new School of Hot
21		26	
Liberal Arts Building	NEEDS EXTENSIVE RENOVATION	Oliver St. Pe Center	RESOURCES
	Full renovation needed, approximate cost about 13 Million. Good bones, not great facility. Elevator is not ADA compliant. New windows needed.	(TRAC)	Contains: TRAC, Blood Service, an building connected.
22		27	
Mathematics Building	CLASSROOMS	Performing Arts Center	THEATER
	Well used. Needs improvement. Building contains hazards substances.		Contains main and smaller theat and recital hall had substantial re shop needs dust flow upgrades
23		28 A+B	
Milenburg Hall	LARGE LECTURE HALLS	Pontchartrain Hall	RESIDENCE
	Currently underutilized. Classroom building with two large lecture halls. Previously was home to the business school. Currently various offices and Urban Planning Department. Natural light isn't in classrooms, but in offices.	North and South	Newest dorm building, replacing
24		29	
Newman Center	GATHERING	Privateer Place	RESIDENCE
	Nondenominational worship center.		Apartments on a 50 year land lea volleyball and other activities

t-Katrina to be the new facility services building but it is Active cooling tower adjacent to building. Dr. Nicklow would like of Hotel, Restaurant and Tourism services building.

vice, and Project NOLA. Entry has circle drop-off. Smaller rear

r theater spaces with lab classrooms on upper floors. Theater ntial renovation after Katrina, mainly upgrading seating. Wood ades

lacing Bienville Hall.

and lease from UNO through a separate company. Pool, sand

30				
Recreation	& Fitness	RECREATION		
Center		Main gym for all students, various amenities: weights, track, basketball. Solar panel roof.		
31				
School of H	School of Hotel,	NEEDS EXTENSIVE RENOVATION		
Restaurant	& Tourism	Building to be renovated, receive new roof. Has exterior metal walls. Contains a test kitchen		
32				
Science Bu	ilding	START-UPS		
		Early incubation labs for start-ups along side student classroom labs.		
33				
The Cove		DINING		
		Flooded during Katrina and took on three feet of water. Renovated by Holly and Smi gutted center of building and rebuild. Chiller needed to be replaced after 6 yrs. Ever clubs rent out space, very popular.		
34				
University	Center	GATHERING		
		Main entry to building from Alumni Drive. First floor consists of dining/food service bookstore, and large open seating area in the center. Student Affairs, multicultural		

center, Student Involvement, and leadership center located on the second floor. Ballrooms are located on the second floor. Needs to be made modern with better technology. Presidents dining room also located on level 2. Money for recent renovation but most went to fixing grease trap issue.

#### SITE ASSESSMENT

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ces,

# Research and Technology Park

#### 35

Advanced Technology	GREAT VIEWS		
Center	Home to UNO Research and Technology Foundation. Office spaces and floors are leased out to start-ups, non-profits and tech companies. Adequate parking surrounding site. No main entrance lobby leads to difficult wayfinding. Each floor above the levee has amazing views of Lake Pontchartrain.		
36			
Center for Energy	WORK		
Research Management	Future vision to update buildings interior to create a incubator hub for UNO and tenants at R&T Park. Spaces available for lease. Critical need for this area is a safe sidewalk from UNO campus to the R&T Park.		
37			
Lindy C. Boggs	GATHERING		
Conference Center	Contains two large ballrooms and three large flexible lecture rooms. Support cooking kitchen needs a hood before being used. Connected to Center for energy Research Management. Adjacent to an open site with the lighthouse, planned to be a hotel, but never developed.		
38			
Navy Info Tech Center	HIGH GROWTH		
	Series of four buildings; two are rented to Navy, one is rented to the Hancock Whitney, and one is leased to various tenants titled: ITC.		

# Arena (and East Campus Facilities)

A			
Utilities	SUPPORT		
	Power majority of campus and the Arena. Dated facilities which show wear and rust on exterior.		
В			
Lakefront Arena	GRADUATION + CELEBRATION		
	Home for UNO basketball team, athletic offices, weight room and practice court. Arena primarily leased out for events and used for graduation. Has indoor and outdo pool facilities. Pool used for high school competitions and practice. Public can pay fo memberships.		
C			
Maestri Field at First	ATHLETICS		
NBC Ballpark	Used only for baseball game and practice. Games have low turnout typically just UNG students, staff, and families.		
D			
Tennis Center	ATHLETICS		
	Tennis Center and numerous courts are for UNO teams. Currently the public cannot a court for use.		
E			
The Athletic Center	LEASED		

Building currently leased to a charter school, NET.

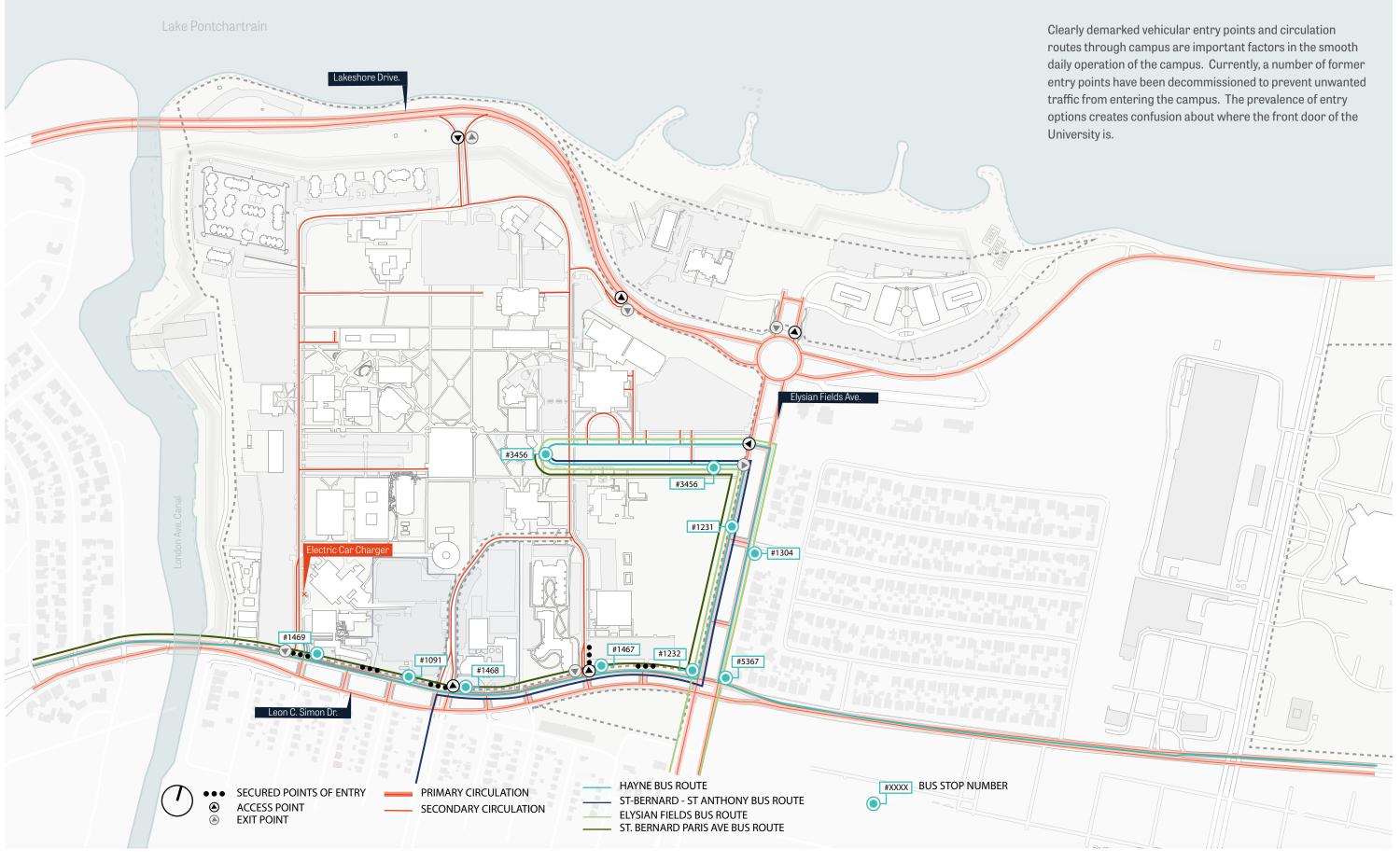
#### SITE ASSESSMENT

rusting

utdoor y for

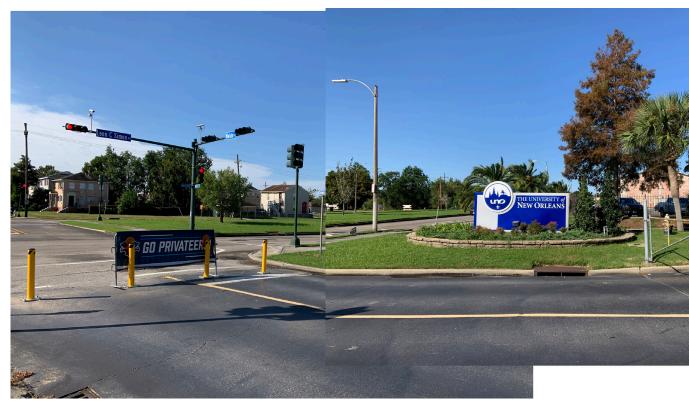
UNO

not rent





ST. ANTHONY AVENUE ENTRY



FOUNDERS ROAD ENTRY

SITE ASSESSMENT

# **VEHICULAR CIRCULATION**



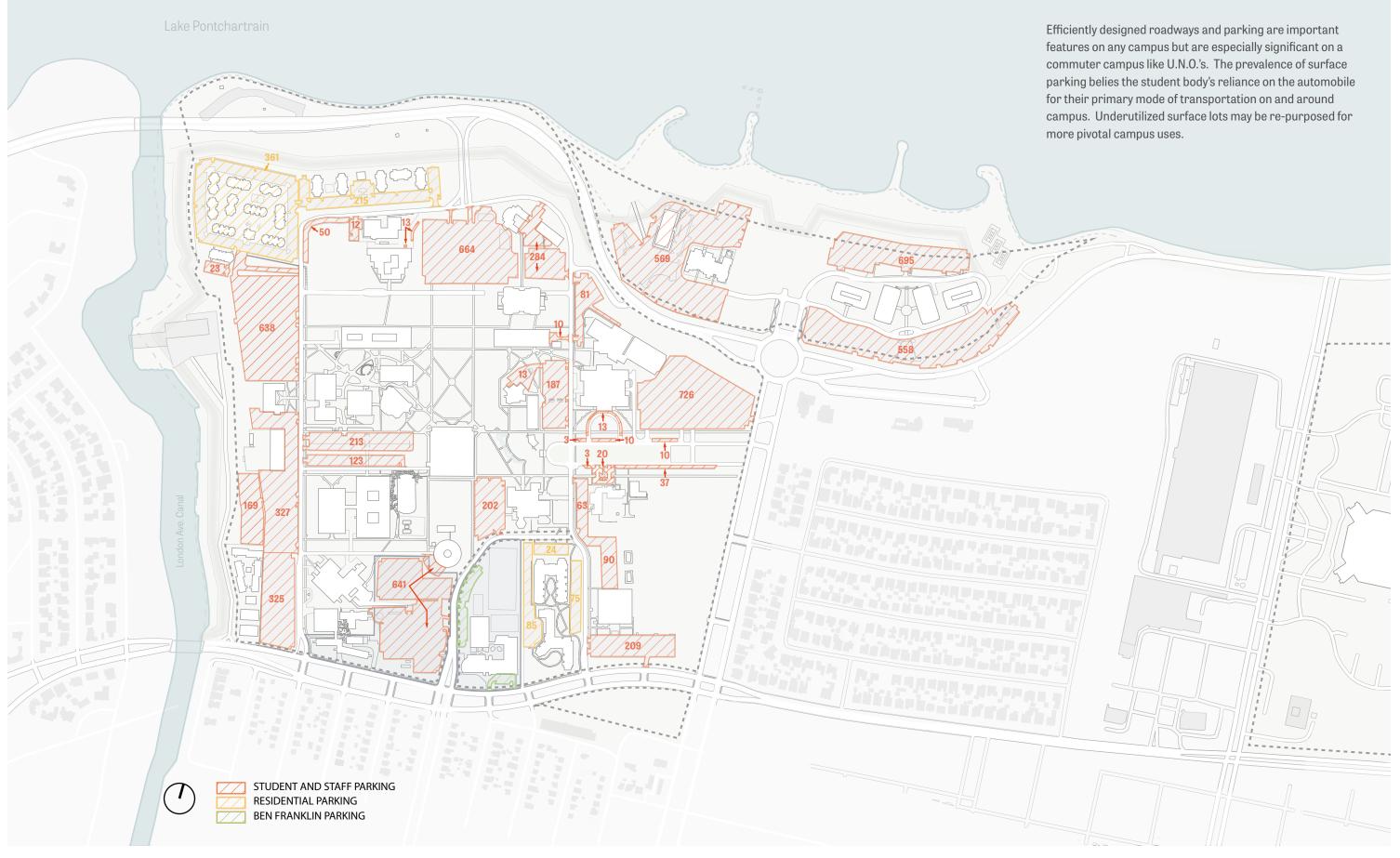
LAKESHORE DRIVE ENTRY



MILENBURG ROAD ENTRY

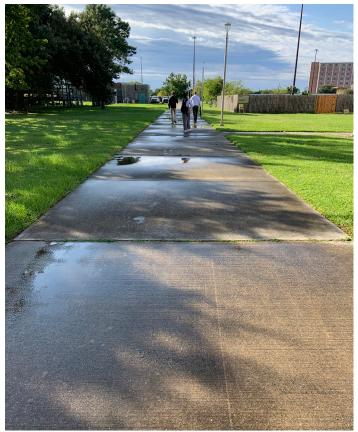


ALUMNI DRIVE ENTRY





PARKING LOT ALONG FOUNDERS ROAD COLLAGE



SIDEWALK

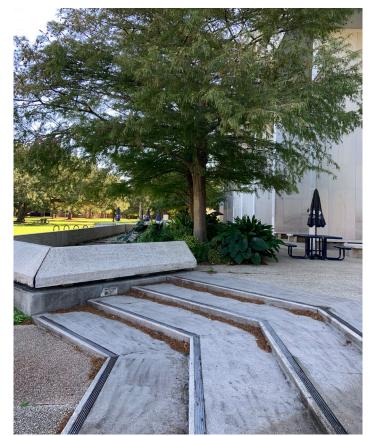


SIDEWALK AT ENGINEERING BUILDING

#### SITE ASSESSMENT



PARKING LOT AT SCIENCE BUILDING



LIBRARY TERRACE

## HARDSCAPES AND PARKING



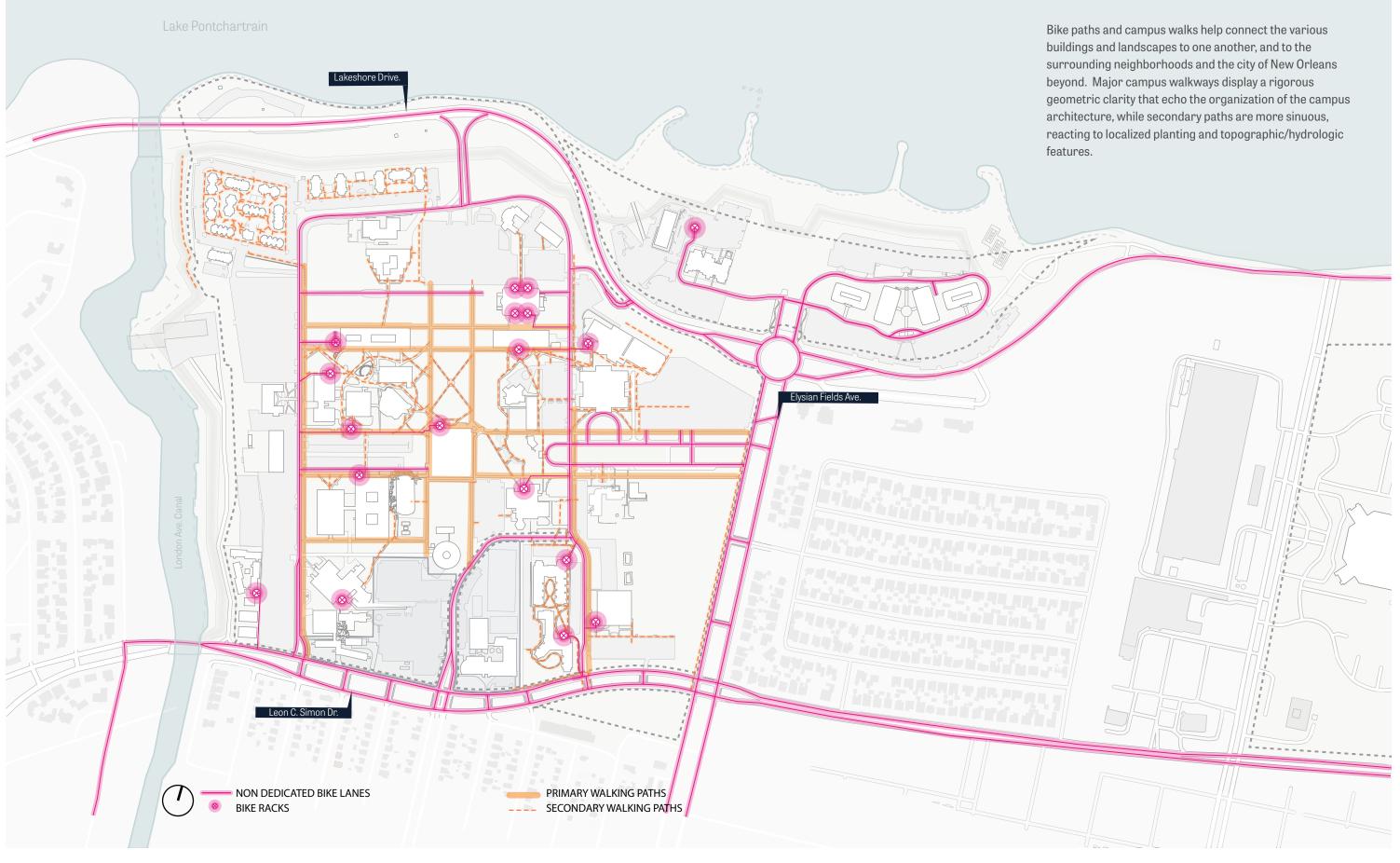
PARKING LOT CROSS WALK



ROUNDABOUT AT ADMINISTRATION BUILDING

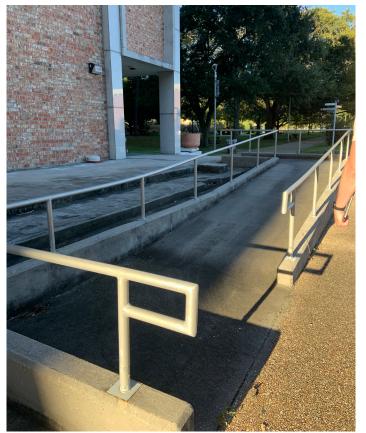


SOUTH GRAVEL PARKING LOT

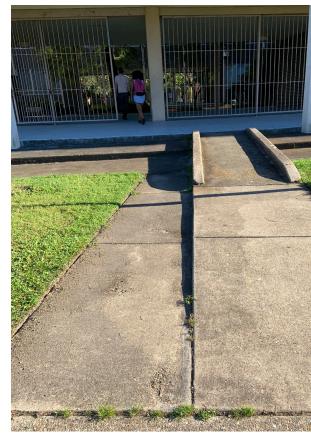




BIOLOGY BUILDING ENTRY



ADA RAMP TO REAR OF LIBRARY



ADA RAMP TO LIBERAL ARTS BUILDING

#### SITE ASSESSMENT

# **PEDESTRIAN / BIKE CIRCULATION**



COURTYARD THRESHOLD AT LIBERAL ARTS BUILDING



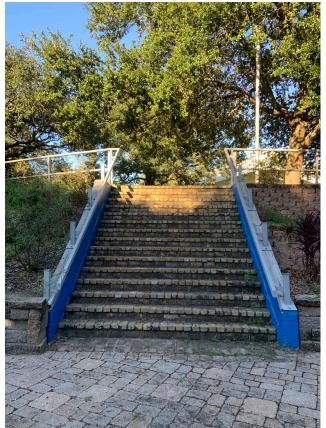
ENTRANCE PATIO INTO THE COVE



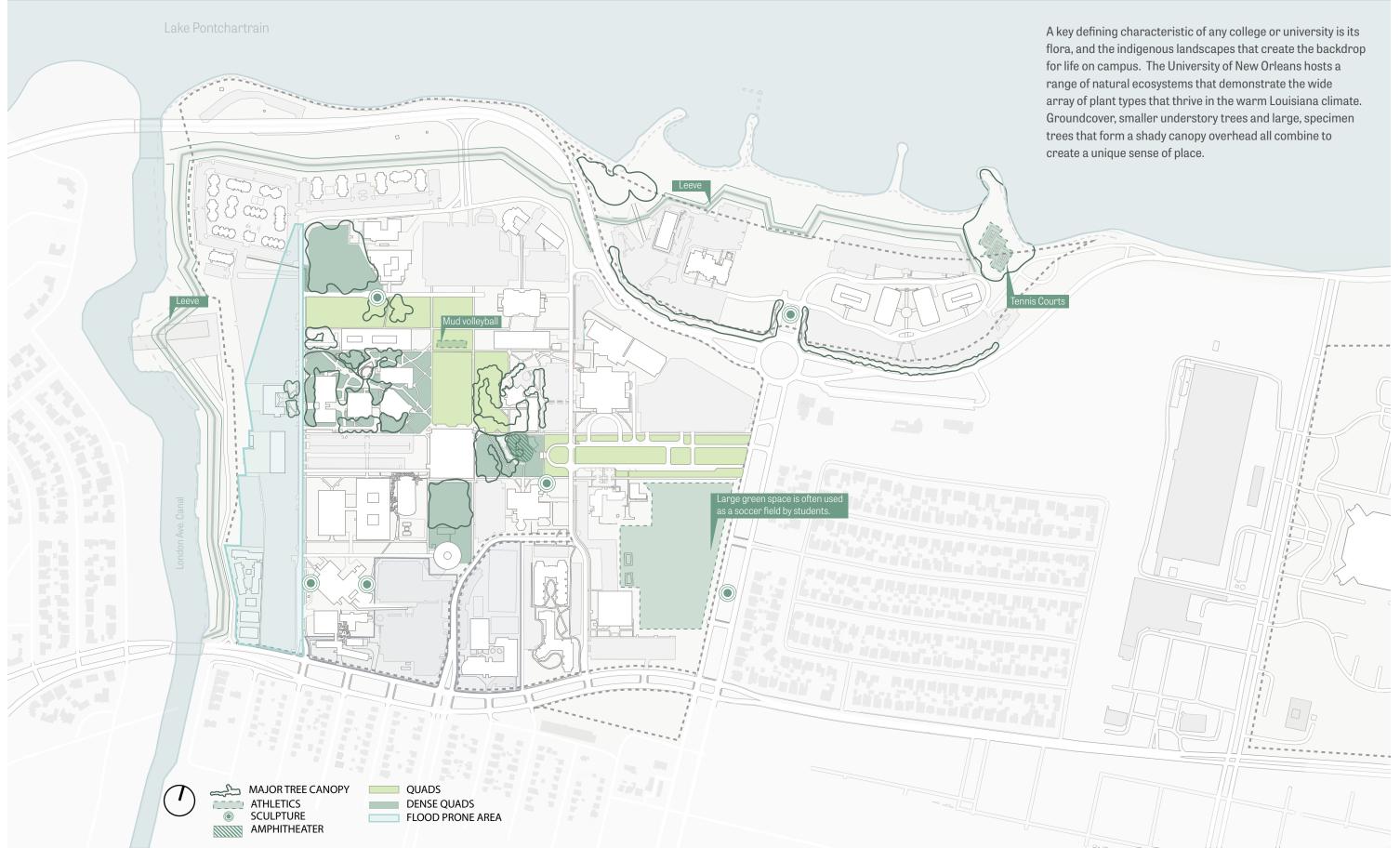
ENTRY PATIO AT KIRSCHMAN HALL



ENTRY TO OLIVER ST. PE (TRAC)



STAIR ENTRY TO AMPHITHEATER

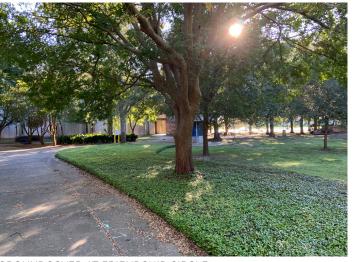




WATER FEATURE PATIO



LANDSCAPE IN FRONT OF LIBERAL ART BUILDING



GROUNDCOVER AT FRIENDSHIP CIRCLE



FORREST AT ART MUSEUM



FRIENDSHIP CIRCLE

#### SITE ASSESSMENT

## VEGETATION



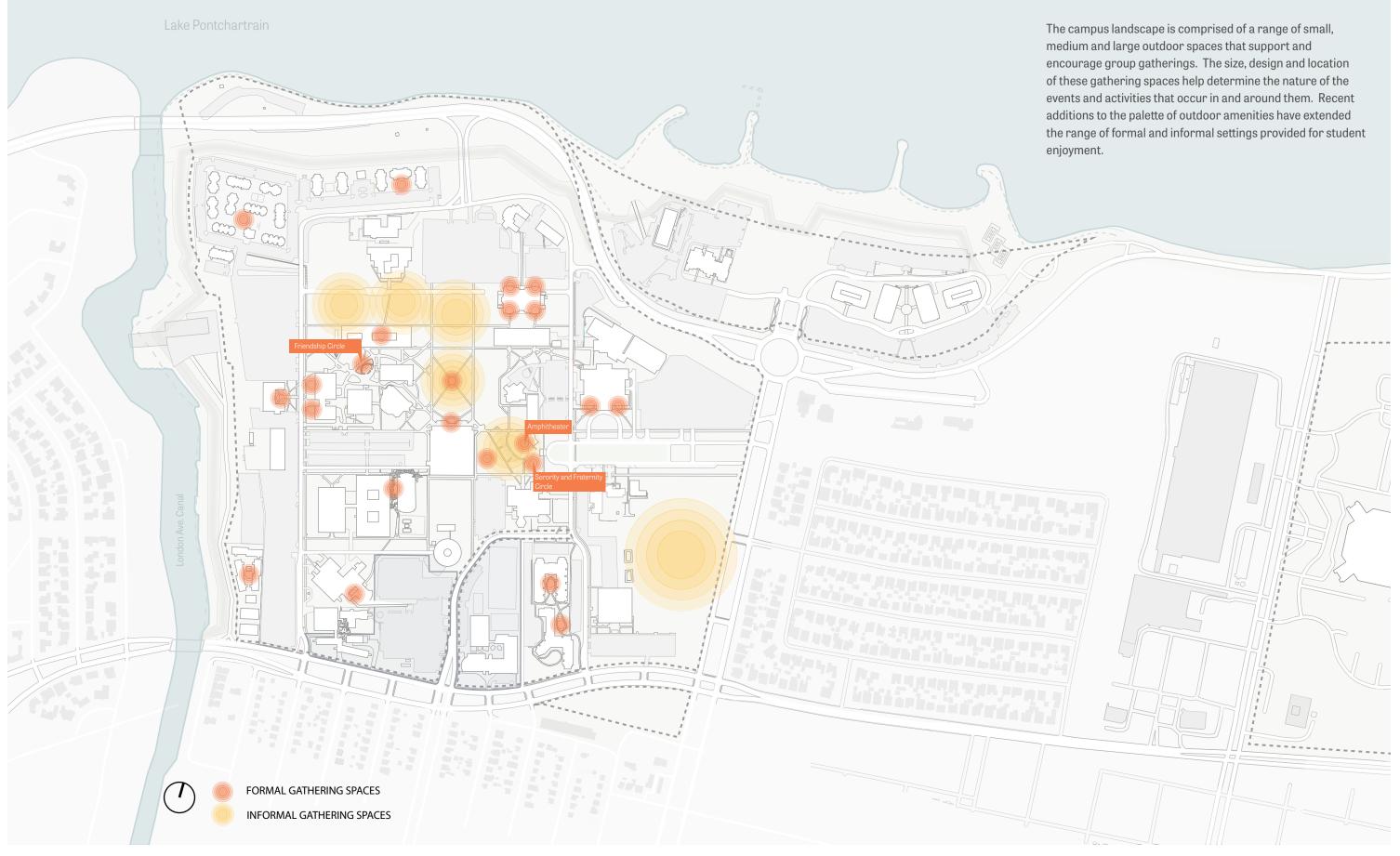
FORREST BEHIND LIBRARY



LIBERAL ARTS COURTYARD



SCIENCE PATIO





EXTERIOR PATIO AT THE COVE



LIBERAL ARTS BUILDING COURTYARD



FRIENDSHIP CIRCLE GATHERING AREA



AMPHITHEATER

## FORMAL AND INFORMAL GATHERING



EXTERIOR PATIO AT KIRSCHMAN HALL AND PARKING LOT



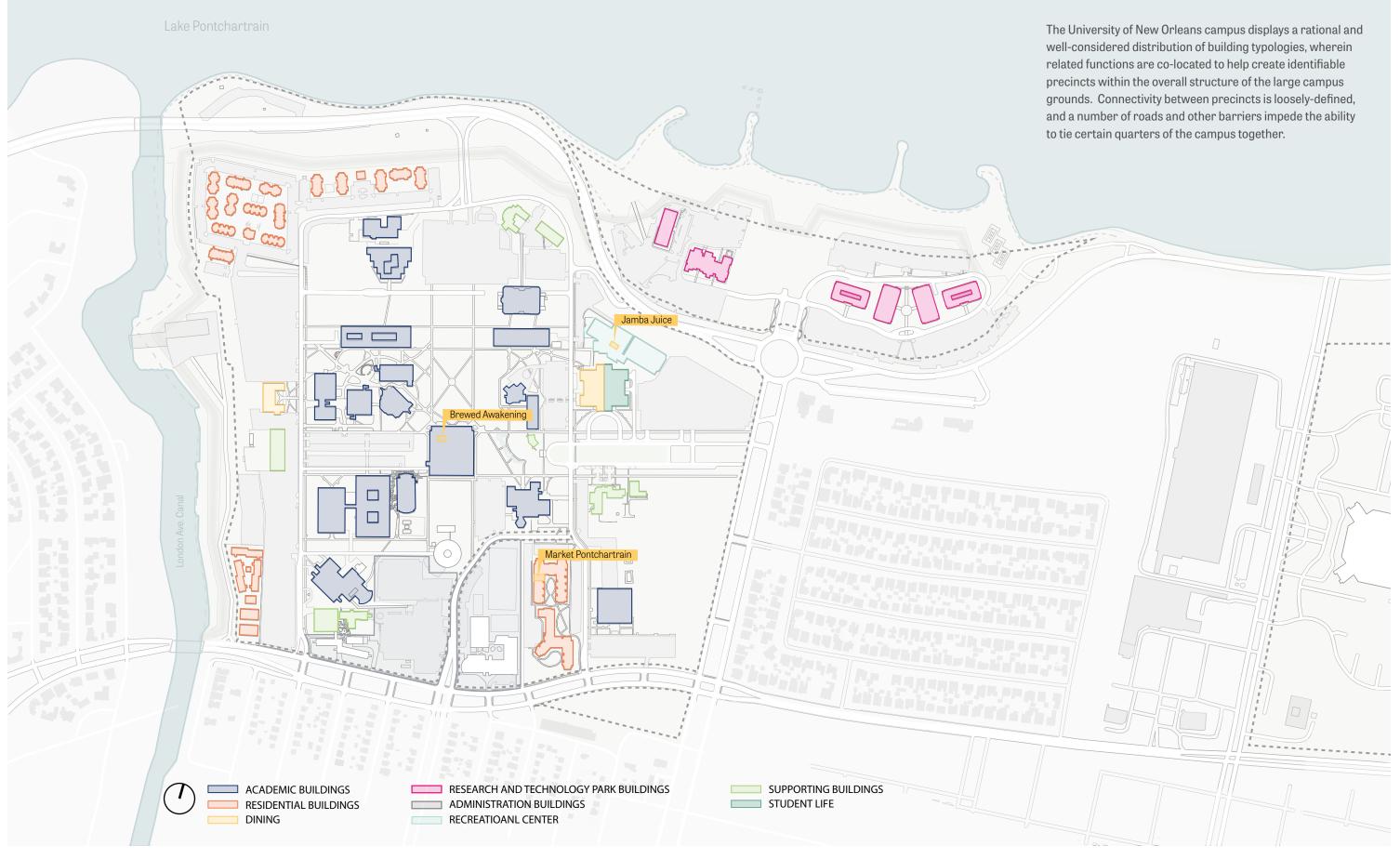
PATIO AT TRAC BUILDING



SIDE PATIO AT UNIVERSITY CENTER



BENCH ALONG ENGINEERING PATH





ACADEMIC - ENGINEERING BUILDING AND LIBERAL ARTS BUILDING



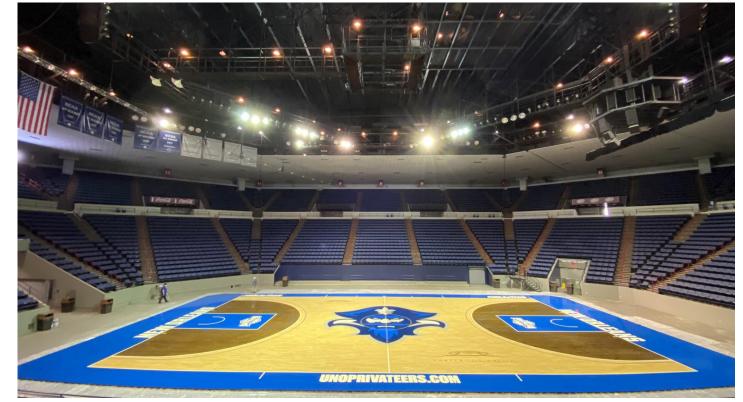


ADMINISTRATIVE - LIBRARY

# **BUILDING PROGRAM**



RESIDENTIAL - PONTCHARTRAIN HALL

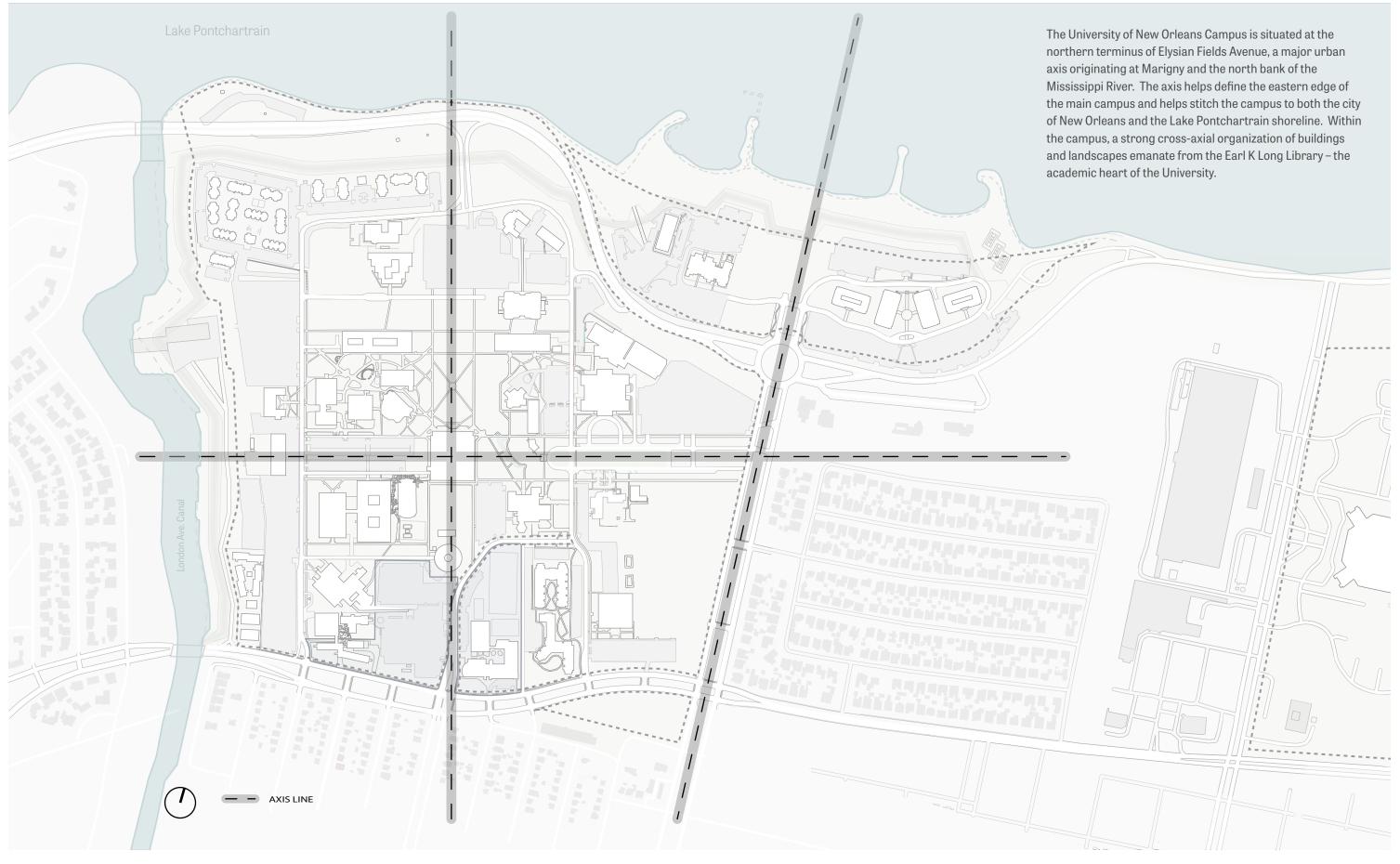


ATHLETIC - UNO LAKEFRONT ARENA



### FUTURE BUILDING AND RENOVATION OPPORTUNITIES

The areas identified here offer-up opportunities for future development that would reinforce the best aspects of the University of New Orleans' long-term campus planning vision. When demand dictates, new academic, residential and support buildings in these key locations will contribute to the overall structure of the campus environment, while benefiting from their proximity to existing programs and campus infrastructure.





MAIN QUAD NORTH OF LIBRARY



CAMPUS AERIAL

# AXES



ALUMNI DRIVE AXIS



EAST-WEST QUAD AXIS



MAIN CAMPUS 2000 Lakeshore Dr. LA 70122

**Zoning District(s)** EC - Educational Campus District

Future Land Use INS - Institutional

**Overlay and Interim Zoning Districts:** 

HUC - Historic Urban Corridor Use Restriction Overlay District EC - Enhancement Corridor Design Overlay District

#### Site Design Standards

Min. Lot Area:	2 acres
Maximum Building Height:	Limited to 2 times the most
	restrictive height of adjacent districts;
	Height may be increased by 1' for
	each additional foot of setback
	from the required yard
Min. Permeable Open Space:	30%
Front Yard:	10'
Interior Side Yard:	10'
Corner Side Yard:	10'
Rear Yard:	20'

**Parking Requirements** Vehicle Parking Spaces:

Bicycle Parking Spaces:

1 per 4,000sf GFA (Educational Facilities) 1 per 5,000sf GFA (Educational Facilities) 50% (Long Term %)

#### SITE ASSESSMENT

# **ZONING ANALYSIS**

#### Ramifications and Process for filing Institutional Master Plan with City of New Orleans

In an EC District an IMP shall be submitted to City Planning within 1 year or base district regulations are effective until a formal IMP is approved. Without the IMP projects are subject to compliance with all relevant parking, bulk and yard, development standards, and administrative design review required by the CZO.

50% (Long Term %)

Refer to CZO 15.5 and Institutional Master Plan chart for full process.

**RESEARCH PARK** 2045 Lakeshore Dr. LA 70122

**Zoning District(s)** BIP - Business - Industrial Park District

Future Land Use BC - Business Center

**Overlay and Interim Zoning Districts:** N/A

Site Design Standards

Min. Lot Area:	5,000 sf
Maximum Building Height:	75', unless adjacent to a residential
district t	hen 50' but may exceed 50' if set back 1'
	for each foot above 50' up to 75'
Min. Permeable Open Space:	20%
Front Yard:	(Avg. of adjacent structures) 20' Max
Interior Side Yard:	None
Corner Side Yard:	None
Rear Yard:	None
Parking Requirements	
Vehicle Parking Spaces:	1 per 500sf GFA (Office)
Bicycle Parking Spaces:	1 per 5,000sf GFA (Office)

**ARENA** 6801 Franklin Ave. LA 70122

**Zoning District(s)** EC - Educational Campus District

Future Land Use INS - Institutional

**Overlay and Interim Zoning Districts**: N/A

**Site Design Standards** \*Refer to Main Campus



# **EXISTING ARCHITECTURE**

**Campus Architecture** 





(1) ADMINISTRATION BUILDING









(4) BIENVILLE HALL - TO BE DEMOLISHED



(5) BIOLOGY BUILDING



(2) AMPHITHEATER

#### **ARCHITECTURE ASSESSMENT**

# **CAMPUS ARCHITECTURE**



(8) CHEMISTRY-SCIENCES ANNEX



(6) BUS STOP



(7) CENTRAL UTILITIES PLANT



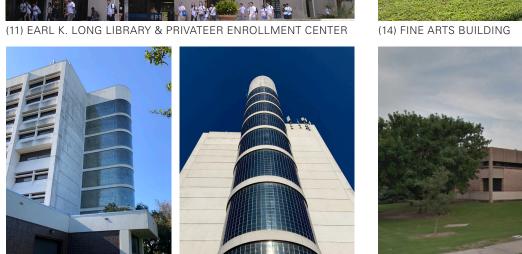






(13) FACILITY SERVICES





(12) ENGINEERING BUILDING





(15) GEOLOGY & PSYCHOLOGY BUILDING

**ARCHITECTURE ASSESSMENT** 





(17) HUMAN PERFORMANCE CENTER



(18) INTERNATIONAL CENTER





(19) KIRSCHMAN HALL



(20) LAFITTE VILLAGE



(21) LIBERAL ARTS BUILDING



(22) MATHEMATICS BUILDING



(23) MILNEBURG HALL



(24) NEWMAN CENTER

#### **ARCHITECTURE ASSESSMENT**







(26) OLIVER ST. PE CENTER (TRAC)





(25) NORTH CENTRAL PLANT

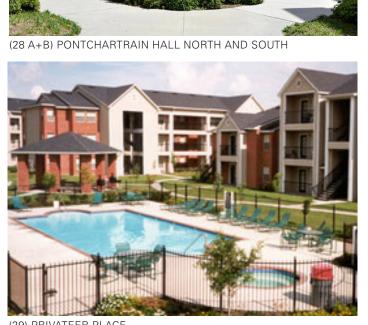


(27) PERFORMING ARTS CENTER







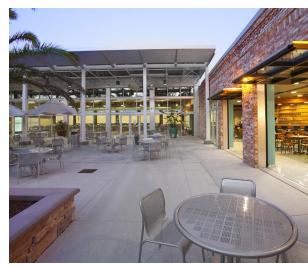


(29) PRIVATEER PLACE





(32) SCIENCE BUILDING



(33) THE COVE



(30) RECREATION & FITNESS CENTER







(34) UNIVERSITY CENTER





(35) ADVANCED TECHNOLOGY CENTER

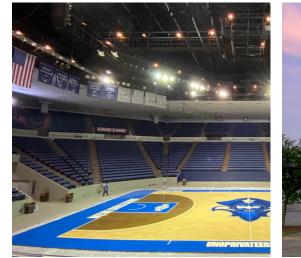


(36) CENTER FOR ENERGY RESEARCH MANAGEMENT





(37) LINDY C. BOGGS CONFERENCE CENTER



(B) LAKEFRONT ARENA



(38) NAVY INFO TECH CENTER



(A) UTILITIES



(C) MAESTRI FIELD AT FIRST NBC BALLPARK



(D) TENNIS CENTER

#### ARCHITECTURE ASSESSMENT





(E) THE ATHLETIC CENTER



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Interior Campus Signage Exterior Campus Signage Existing Exterior Signage Family

# **INTERIOR CAMPUS SIGNAGE**

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	DIR	EC	TORY	,	
400	Gallery	Ŧ	416	Faculty & Staff Development	7
402	Louisiana & Special Collections	4	417	Center for Teaching Innovation	7
403	Library Technology Office	+	418-423	Group Study Rooms	ĸ
404	Library Administration	+	424	Electronic Learning Lab	ĸ
405-406	Restrooms	R	425-428	Group Study Rooms	ĸ
407	Dougie Hitt Conference Room	Я	429	Library Technology Office	ĸ
410	Quiet Study Space	1	430-430-A	Digital Media Studio & Production Office	K
410-A	Group Study Room	1	431	Information Literacy Classroom	Ľ
411	Resources Office	я	432	Librarian Office	ĸ
412	Librarian Office	R	433	Library Technology Office	ĸ
414	Friends of the Library Office	7	434	Friends of the Library Book Sale	ĸ
415	Center for Teaching Innovation	7	443-459	WWNO 89.9 New Orleans Public Radio	ĸ









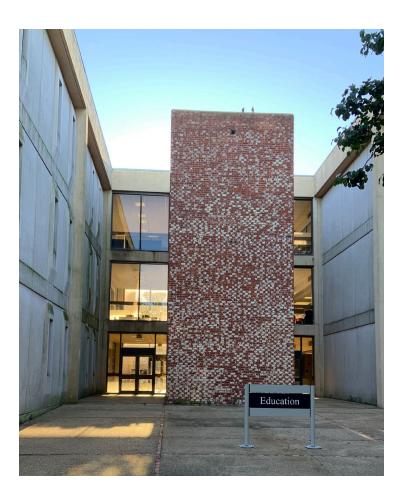


The Urban Entrepreneurship & Policy Institute













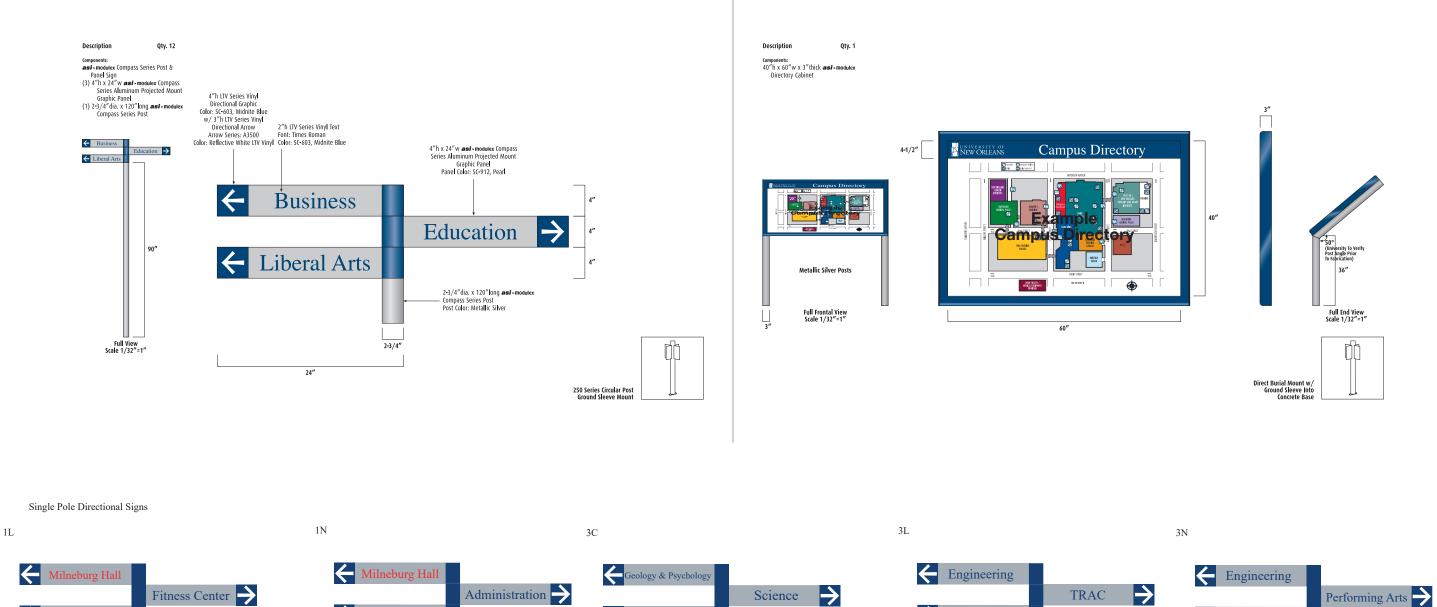




#### WAYFINDING ASSESSMENT

# EXTERIOR CAMPUS SIGNAGE





Biology 🔶

**WWNO 89** 

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Education

Computer Cen

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Math

omputer Center 🔶

- TRAC

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Lafitte Villag

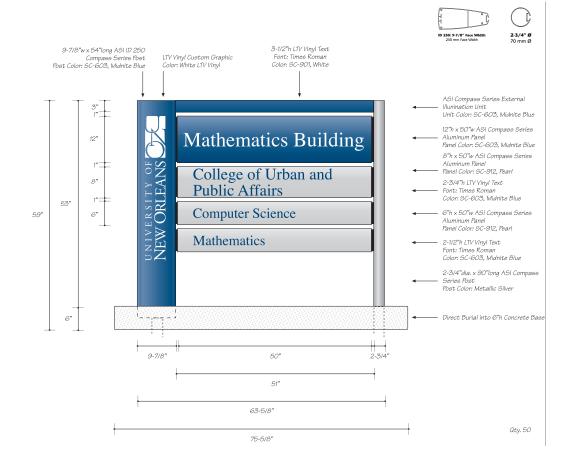
← University Cente

**←** Library

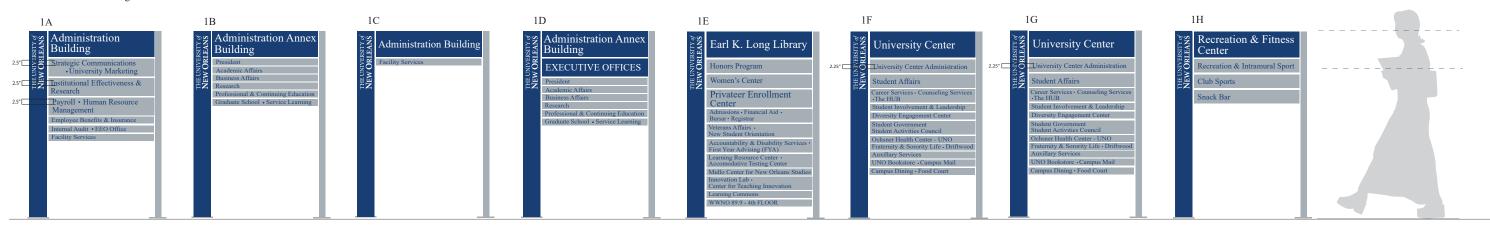
Liberal Arts

Fine Arts

 $\rightarrow$ 







## **EXISTING EXTERIOR SIGNAGE FAMILY**

Signage provides students and faculty a sense of campus identity while supporting visitors through the physical environment.

#### CAMPUS ENTRY

There are four entrances into the UNO main campus. Some access roads have become one-way to better control security concerns. The campus perimeter currently has a strong identity signage to alert the visitor to the presence of the campus. Each entrance has monument signage within a surrounding landscaped bed.

#### CAMPUS WAYFINDING

In 2019 UNO's exterior building signage was updated throughout the main campus. The comprehensive update provides wayfinding support for all visitors when navigating through the campus.

#### INTERIOR CAMPUS SIGNAGE

Documenting a visitor's navigational sequence and providing information at strategic points is the first step in wayfinding. UNO's interior building signage was updated in 2016.

#### R&T PARK AND ARENA AREA

Both exterior and interior wayfinding throughout the Research and Technology park are not consistent with the main campus signage. Entrance and building signage is difficult to find leading to navigation confusion. Security for the Navy building may deter student and faculty visitors. Arena signage is not clear to alert visitors where to enter to park or to enter the arena since there is not a main entrance, but multiple. Access and signage for the athletic facilities in this area do not have clear wayfinding for visitor entrances.

#### MATERIALS

UNO has tested several exterior signage materials from powder-coated to electric-static. When it comes to durability and life of the material car wrap is the most durable and will continue to be the exterior signage basis of design.